
PALLAPAT PENJUMRUS, M.B.A.
Lecturer
Department of Business Administration
Faculty of Management Sciences, Prince of Songkla University
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Qualification: Scholarly Practitioner (SP)

Academic Background

M.B.A. Prince of Songkla University, Management.

B.B.A. Prince of Songkla University.

Work Experience

Work Experience

Lecturer, Prince of Songkla University (January, 1995 - Present), Songkhla, Thailand.

Teaching

Courses from the Teaching Schedule: BENEFIT OF MANKINDS, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION, BUSINESS RESEARCH METHODOLOGY, CO-CURRICULAR ACTIVITIES I, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION PREPARATION, COOPERATIVE EDUCATION PREPARATION, COOPERATIVE EDUCATION PREPARATION, CUSTOMER RELATIONSHIP MANAGEMENT FOR LOGISTICS, CUSTOMER RELATIONSHIP MANAGEMENT FOR LOGISTICS, CUSTOMER RELATIONSHIP MANAGEMENT FOR LOGISTICS AND SUPPLY CHAIN, EXPORT AND IMPORT MANAGEMENT, EXPORT-IMPORT MANAGEMENT, GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT, GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT, IDEA TO ENTREPRENEURSHIP, INTERNATIONAL BUSINESS MANAGEMENT, INTERNATIONAL BUSINESS MANAGEMENT, INTERNATIONAL BUSSINESS, INTRODUCTION TO TRANSPORTATION AND DISTRIBUTION MANAGEMENT, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, PORT MANAGEMENT, PROJECT FOR LOGISTICS AND SUPPLY CHAIN MANAGEMENT, SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, SHIPPING BUSINESS, SHIPPING BUSINESS, TRAINING IN LOGISTICS

Executive or Professional Education

2022 - Assistant Dean for Academic department.

Teaching Schedule

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797200-460-001-0028179	3	IDEA TO ENTREPRENEURSHIP	1	209	209	11.11%
2023/2	797200-460-202-0023512	4	MODULE: DIGITAL INNOVATION AND ENTREPRENEURSHIP IN PRACTICE	7	93	651	3.7%
2023/2	797200-476-205-0023586	1	CUSTOMER RELATIONSHIP MANAGEMENT FOR LOGISTICS AND SUPPLY CHAIN	3	73	219	100%
2023/2	797200-476-204-0023585	1	INTERNATIONAL BUSINESS MANAGEMENT	3	69	207	100%
2023/2	797200-476-410-0027278	1	COOPERATIVE EDUCATION	8	60	480	16.67%
2023/2	797200-476-403-0023584	1	PROJECT FOR LOGISTICS AND SUPPLY CHAIN MANAGEMENT	3	14	42	50%

2023/1	797200-460-001-0028179	3	IDEA TO ENTREPRENEURSHIP	1	361	361	11.11%
2023/1	797200-476-307-0023588	1	SHIPPING BUSINESS	3	83	249	100%
2023/1	797200-476-401-0023581	1	EXPORT AND IMPORT MANAGEMENT	3	74	222	100%
2023/1	797200-476-400-0027277	1	COOPERATIVE EDUCATION PREPARATION	1	64	64	100%
Totals				33	1100	2,704	

Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019, 2018

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	4			4
Publications in Conference Proceedings (Refereed)	1			1
Grants - Funded (both refereed and non-refereed)		1		1

Refereed Articles

Basic or Discovery Scholarship

SUWATCHARACHAITIWONG, S., SUWATCHARACHAITIWONG, S., SUTHUMMANON, S., PENJUMRUS, P., & KONGYOUNG, W. (2023). A study on design and analysis of a school bus project for a municipality in southern Thailand. *Songklanakar Journal of Science and Technology*, 45 (3), 356-362. [SCOPUS-Q3]

SAHAWIRIYA, U., SIRIVONGPAISAL, N., KANCHANASUWAN, S., AUCKARA-AREE, K., & PENJUMRUS, P. (2022). Distribution Design For The Cold Chain Of Ready To Eat Fresh Cut Durian For 3 Southern Border Provinces. *Thai Industrial Engineering Network Journal*, 8 (1), 52-61. [2]

BOONYARIT, S., SUTHUMMANON, S., KOKNGKAEW, W., SIRIVONGPAISAL, N., WITTAYASILP, S., PALLAPAT PENJUMRUS, AREE TEERAPARBSEREE & SIRIRAT PUNGCHOMPOO (2021). An Analysis Of Container Yard Management Of Rail Freight System: A Case Study Of Rubber Product In Southen. *Thai Industrial Engineering Network Journal*, 7 (2), 21-28. [2]

LIM-U-SANNO, K., HUNGSAPRUEK, T., PENJUMRUS, P., BINMAD, R., & JANTABAT, T. (2021). The Influence Of Quality Accounting Information System On Performance Measured By Balanced Scorecard: A Case Study Of Private Hospitals In Thailand. *Journal of Liberal Arts and Service Industry*, 4 (2), 819-834. [2]

Refereed Proceedings

Basic or Discovery Scholarship

SAHAWIRIYA, U., AUCKARAAREE, K., SIRIVONGPAISAL, N., KANCHANASUWAN, S., & PENJUMRUS, P. (2022). Design Cold Chain System of ready-to-eat fresh cut Durian for 3 Southern Border Provinces. *Thai Operations Research Network*, 296-.

Grants

Research

2020: TAVEEKAN, T. & PENJUMRUS, P., Participatory Action Research For Strengthening Entrepreneurship And Cooperation Between Vegetable Growers In Rattaphum Sub-District, Khuan Niang District, Songkhla Province, Faculty of Management Science, Prince of Songkla University.

Service

Service to the Community

Other Community Service Activities

2021: Project to hire consultants to upgrade the quality agricultural production of cooperatives and farmer groups to GAP standards according to the project to promote and support cooperatives and farmer groups to increase value in fiscal year 2021, 1,200 members of cooperatives and farmer groups nationwide

Professional Development

Other Professional Development

2023: institute of Asian Studies Chulalongkorn University. Digital Economy and Future Jobs: Digital Transformation of the Financial Sector, Institute of Asian Studies