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**Qualification: Scholarly Practitioner (SP)**

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### **Academic Background**

M.B.A. Prince of Songkla University, Management.

B.B.A. Prince of Songkla University.

### **Work Experience**

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Lecturer, Prince of Songkla University (January, 1995 - Present), Songkhla, Thailand.

### **Teaching**

**Courses from the Teaching Schedule:** BENEFIT OF MANKINDS, BUSINESS COMMUNICATION, BUSINESS RESEARCH METHODOLOGY, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION PREPARATION, COOPERATIVE EDUCATION PREPARATION, CUSTOMER RELATIONSHIP MANAGEMENT FOR LOGISTICS, CUSTOMER RELATIONSHIP MANAGEMENT FOR LOGISTICS AND SUPPLY CHAIN, EXPORT AND IMPORT MANAGEMENT, EXPORT-IMPORT MANAGEMENT, GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT, GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT, IDEA TO ENTREPRENEURSHIP, INTERNATIONAL BUSINESS MANAGEMENT, INTERNATIONAL BUSINESS MANAGEMENT, INTERNATIONAL BUSSINESS, INTRODUCTION TO TRANSPORTATION AND DISTRIBUTION MANAGEMENT, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, PORT MANAGEMENT, PROJECT FOR LOGISTICS AND SUPPLY CHAIN MANAGEMENT, SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, SHIPPING BUSINESS, SHIPPING BUSINESS

#### **Executive or Professional Education**

2022 - Assistant Dean for Academic department.

#### **Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797200-460-001-0028179	3	IDEA TO ENTREPRENEURSHIP	1	209	209	11.11%
2023/2	797200-460-202-0023512	4	MODULE: DIGITAL  INNOVATION AND ENTREPRENEURSHIP IN PRACTICE	7	93	651	3.7%
2023/2	797200-476-205-0023586	1	CUSTOMER RELATIONSHIP MANAGEMENT FOR LOGISTICS AND SUPPLY CHAIN	3	73	219	100%
2023/2	797200-476-204-0023585	1	INTERNATIONAL BUSINESS MANAGEMENT	3	69	207	100%
2023/2	797200-476-410-0027278	1	COOPERATIVE EDUCATION	8	60	480	16.67%
2023/2	797200-476-403-0023584	1	PROJECT FOR LOGISTICS AND SUPPLY CHAIN MANAGEMENT	3	14	42	50%
2023/1	797200-460-001-0028179	3	IDEA TO ENTREPRENEURSHIP	1	361	361	11.11%

2023/1	797200-476-307-0023588	1	SHIPPING BUSINESS	3	83	249	100%
2023/1	797200-476-401-0023581	1	EXPORT AND IMPORT MANAGEMENT	3	74	222	100%
2023/1	797200-476-400-0027277	1	COOPERATIVE EDUCATION PREPARATION	1	64	64	100%
<b>Totals</b>				<b>33</b>	<b>1100</b>	<b>2,704</b>	

## Intellectual Contributions

**Intellectual Contributions Grid:** Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	4			4
Publications in Conference Proceedings (Refereed)	1			1
Grants - Funded (both refereed and non-refereed)		1		1

## **Refereed Articles**

### Basic or Discovery Scholarship

SUWATCHARACHAITIWONG, S., SUWATCHARACHAITIWONG, S., SUTHUMMANON, S., PENJUMRUS, P., & KONGYOUNG, W. (2023). A study on design and analysis of a school bus project for a municipality in southern Thailand. *Songklanakarinn Journal of Science and Technology*, 45 (3), 356-362. [SCOPUS-Q3]

SAHAWIRIYA, U., SIRIVONGPAISAL, N., KANCHANASUWAN, S., AUCKARA-AREE, K., & PENJUMRUS, P. (2022). Distribution Design For The Cold Chain Of Ready To Eat Fresh Cut Durian For 3 Southern Border Provinces. *Thai Industrial Engineering Network Journal*, 8 (1), 52-61. [2]

BOONYARIT, S., SUTHUMMANON, S., KOKNGKAEW, W., SIRIVONGPAISAL, N., WITTAYASILP, S., PALLAPAT PENJUMRUS, AREE TEERAPARBSEREE & SIRIRAT PUNGCHOMPOO (2021). An Analysis Of Container Yard Management Of Rail Freight System: A Case Study Of Rubber Product In Southern. *Thai Industrial Engineering Network Journal*, 7 (2), 21-28. [2]

LIM-U-SANNO, K., HUNGSAPRUEK, T., PENJUMRUS, P., BINMAD, R., & JANTABAT, T. (2021). The Influence Of Quality Accounting Information System On Performance Measured By Balanced Scorecard: A Case Study Of Private Hospitals In Thailand. *Journal of Liberal Arts and Service Industry*, 4 (2), 819-834. [2]

## **Refereed Proceedings**

### Basic or Discovery Scholarship

SAHAWIRIYA, U., AUCKARAAREE, K., SIRIVONGPAISAL, N., KANCHANASUWAN, S., & PENJUMRUS, P. (2022). Design Cold Chain System of ready-to-eat fresh cut Durian for 3 Southern Border Provinces. *Thai Operations Research Network*, 296-.

## **Grants**

### Research

2020: TAVEEKAN, T. & PENJUMRUS, P., Participatory Action Research For Strengthening Entrepreneurship And Cooperation Between Vegetable Growers In Rattaphum Sub-District, Khuan Niang District, Songkhla Province, Faculty of Management Science, Prince of Songkla University.

## Service

### **Service to the Community**

#### Other Community Service Activities

2021: Project to hire consultants to upgrade the quality agricultural production of cooperatives and farmer groups to GAP standards according to the project to promote and support cooperatives and farmer groups to increase value in fiscal year 2021, 1,200 members of cooperatives and farmer groups nationwide

## **Professional Development**

**Other Professional Development**

2023: Institute of Asian Studies Chulalongkorn University. Digital Economy and Future Jobs: Digital Transformation of the Financial Sector, Institute of Asian Studies