
THEERAWAT HUNGSAPRUEK, M.Sc.
Associate Professor
Department of Business Administration
Faculty of Management Sciences, Prince of Songkla University
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Qualification: Scholarly Academic (SA)

Academic Background

M.Sc. Prince of Songkla University, Computer Science.

B.Econ. Ramkhamhaeng University.

Work Experience

Work Experience

Associate Professor, Prince of Songkla University (January, 1988 - Present), Songkhla, Thailand.

Teaching

Courses from the Teaching Schedule: BENEFIT OF MANKINDS, COMPUTER NETWORKING AND CYBER SECURITY, FOUNDATIONS OF INFORMATION SYSTEM, MINOR THESIS, THESIS

Executive or Professional Education

2022 - Dean, Faculty of Management Sciences.

Teaching Schedule

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797400-460-700-0013945	1	MINOR THESIS	6	68	408	12.5%
2023/2	797400-460-801-0009339	9	THESIS	18	3	54	11.11%
2023/1	797400-460-801-0009339	10	THESIS	18	1	18	10%
Totals				42	72	480	

Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	11			11
Publications in Conference Proceedings (Refereed)	1			1
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	3			3
Grants - Funded (both refereed and non-refereed)	1	1		2

Refereed Articles

Basic or Discovery Scholarship

HUNGSAPRUEK, T., LIM-U-SANNO, K., WIROONRATCH, B., & WIRUNRAT, S. (2023). The Need For Medical Service Of The Elderly And Pre-Elderly In Songkhla Province. *Journal for ReAttach Therapy and Developmental Diversities*, 6 (4), 233-243. [SCOPUS-Q4]

- LIM-U-SANNO, K., HUNGSAPRUEK, T., & WIROONRATCH, B. (2023). Perception of Support for Robot-Based Teaching and Learning Innovation: A Case Study of Vocational College Students. *Przestrzen Społeczna*, 23 (2), 429-461. [SCOPUS-Q2]
- HUNGSAPRUEK, T., LIM-U-SANNO, K., WIROONRATCH, B., WIROONRATH, S., & NUALMAK, J. (2022). Support Personnel In The Period Of University Downturn: What Are The Preferred Qualifications For Income Earning? *Journal of Positive School Psychology*, 6 (5), 3736-3745. [SCOPUS-Q2]
- HUNGSAPRUEK, T., INTABTAN, R., SULONG, M., & SAKULPRADIT, P. (2022). Quality Of Life Management Of Government Airport Employees During The Covid-19 Outbreak Having To Alternative Between Working From Home And Working At The Airport. *Journal of Liberal Arts and Service Industry*, 5 (2), 258-269. [2]
- HUNGSAPRUEK, T. (2022). Conditions For Donations To The University By Alumni: Faculty Of Management Sciences Of A Public University In Thailand. *Przestrzen Społeczna*, 22 (1), 325-344. [SCOPUS]
- HUNGSAPRUEK, T. (2022). Quality Of Work Life Of People Aged 40 And Over But Younger Than 60 In Songkhla Province Influencing Needs For Health Services When They Were Elderly People. *Journal of Business, Economics and Communications*, 17 (2), 131-149. [1]
- LIM-U-SANNO, K., HUNGSAPRUEK, T., PENJUMRUS, P., BINMAD, R., & JANTABAT, T. (2021). The Influence Of Quality Accounting Information System On Performance Measured By Balanced Scorecard: A Case Study Of Private Hospitals In Thailand. *Journal of Liberal Arts and Service Industry*, 4 (2), 819-834. [2]
- HUNGSAPRUEK, T. (2021). Efficiency And Effectiveness Formation Of Thailand's Southern Agricultural Cooperative Connection With Vegetable Value Chain. *Academy of Strategic Management Journal*, 20 (5), 1-10. [SCOPUS]
- HUNGSAPRUEK, T. (2021). Compare Between Personal Factors & Healthcare Service Needs After Becoming Senior Citizens. *Indian Journal of Economics and Business*, 20 (3), 1419-1439. [SCOPUS]
- HUNGSAPRUEK, T. (2021). The Preparation Of The Internal And External Environment Factors On Products And Services Of The Hotel In Hat Yai District, Songkhla Province To Welcome Tourists After Covid-19 Disappearance. *Journal of Graduate School of Commerce Burapha Review*, 16 (2), 71-84. [2]
- BOSTAN ALI, W., SUTTIPUN, M., & HUNGSAPRUEK, T. (2019). The Influence Of Trust Management And E-Loyalty Of Internet Banking Users: Evidence From Southern Thailand. *PACIFIC BUSINESS REVIEW INTERNATIONAL*, 12 (4), 1-8. [ISI]

Refereed Proceedings

Basic or Discovery Scholarship

- HUNGSAPRUEK, T. (2020). The Factors Affecting The Performance of Accountants. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBA)*, 33-45.

Books, Monographs, Compilations, Manuals

Books

- HUNGSAPRUEK, T. (2021). *477-101 Foundations Of Information System*.

Compilations

- HUNGSAPRUEK, T. (2021). *Computer Networking And Cyber Security*.
- HUNGSAPRUEK, T. (2020). *Computer Network And Information Technology Security*.

Grants

Research

- 2022: LIM-U-SANNO, K., HUNGSAPRUEK, T., & WIROONRATCH, B., The Research Project Seeks The Market For Robotics And Automation Systems For Education, Unical Works CO., LTD..
- 2020: HUNGSAPRUEK, T. & LIM-U-SANNO, K., Study On Efficiency And Effectiveness Of Members Of Agricultural Cooperatives For Vegetable Farming Business In Southern Region, Thailand, Principal Investigator, Faculty of Management Science, Prince of Songkla University.

Service

Service to the Institution

College Assignments

Chair:

2022: Chairman of the Quality Assessment Committee within the curriculum level Master of Business Administration Desktop Assessment

2022: Chairman of the Quality Assessment Committee within the curriculum level Bachelor of Business Administration Program in Finance, Insurance and Risk Management Desktop Assessment

2019: Chairman of the Quality Assessment Committee within the curriculum level Bachelor of Economics Program in Agricultural Economics

Member:

2022: Quality Assessment Committee within the curriculum level curriculum Faculty of Commerce and Management

University Assignments

Other Institutional Service Activities:

2020: Experts criticize the curriculum Workshop on 'Curriculum Structure and Content Appropriateness for Curriculum Improvement'

Service to the Community

Other Community Service Activities

2022: Yuvapat Rak Thin Savings Project 2022, Implemented the Yuvapat Rak Thin Savings Project 2022 in Khuan Niang District, Songkhla Province, in 3 groups, namely Rak Lay Community Enterprises, Ao Tueng Lagoon; Community enterprises, cavity beekeeping groups and Chan Rong Bang Rieng and community enterprises Bang Rieng Processing and agrotourism

2021: Project to hire consultants to upgrade the quality agricultural production of cooperatives and farmer groups to GAP standards according to the project to promote and support cooperatives and farmer groups to increase value in fiscal year 2021, 1,200 members of cooperatives and farmer groups nationwide

2020: Project to hire consultants to develop the strength of business operations of cooperatives and farmer groups, (4 sectors) Cooperatives, groups of farmers who are the main producers of agricultural products such as rice, maize, cassava, rubber, oil palm, dairy cows, beef and other suitable agricultural products

2020: Future Education Project-CONNEXT ED (3rd year), Sambo Wittaya School Wat Thahin School Songkhla Pattanapanya School

2020: Activities to strengthen and develop local wisdom in 2020-2021, 4 groups of community organizations 1. Community Enterprises, Housewives and Farmers Ban Na Khuan 97/3 Moo 13, Bangriang Sub-district, Khuan Niang District, Songkhla Province 2. Vegetable Growing Group Khuan Niang District Agricultural Cooperative T. Bangriang Khuan Niang District, Songkhla Province 3. Ecotourism Group Ban Khok Muang Community T. Bang Rieng Khuan Niang District, Songkhla Province 4. Farm stays T. Rattaphum Khuan Niang, Songkhla

Professional Development

DS: Research-Related Conference/Seminar

2023: Rangsit University. Meeting to discuss academic collaboration, research and journal management with the Faculty of Business Administration, National Institute of Development Administration, Bangkok, Bangkok and Faculty of Political Science, Rangsit University Muang, Pathum Thani

2023: Uniculwork Co., Ltd. and Paso (Thailand) Co., Ltd.. Visit Managing Director of Uniculwork Co., Ltd. and Paso (Thailand) Co., Ltd., a network of companies that have conducted research with the Faculty of Management Sciences, to persuade the research results to be exhibited at the Southern Innovation Technology Expo 2024 (SITE 2024) organized by Prince of Songkla University.

Instructional-Related Conference

2023: Karin Audit Company Limited. Meeting with the management of Karin Audit Co., Ltd. to discuss academic

cooperation, student development, and guidelines for reviewing documentary evidence for the auditor's report.

2023: Prince of Songkla University Trang Campus. Meeting to discuss ways to establish academic cooperation between Faculty of Management Science, Hat Yai Campus and Prince of Songkla University, Trang Campus

2023: Prince of Songkla University Trang Campus. Meeting to discuss ways to establish academic cooperation between Faculty of Management Science, Hat Yai Campus and Prince of Songkla University, Trang Campus

2023: Hotel The Cavalli Casa Resort. Meeting to discuss ways to establish academic cooperation between Faculty of Management Science, Hat Yai Campus and Prince of Songkla University, Trang Campus

2023: Burapha University. Attended the signing ceremony of the Memorandum of Understanding on Academic Cooperation and the Network Meeting of the Institute of Landscape Business Administration No.2/2022

Professional Seminars / Workshops

2023: Chiang Mai University. The study tour program of the Faculty of Management Science is provided to administrators, on-site and support personnel of the faculty responsible for making AACSB standards.