
THANAWUT SAENGKASSANEE, Ph.D.
Lecturer
Department of Business Administration
Faculty of Management Sciences, Prince of Songkla University
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Qualification: Scholarly Academic (SA)

Academic Background

Ph.D. Universite Montpellier II, Management Science.
M.Sc. Chulalongkorn University, Finance.
B.Econ. Sukhothaihammathirat Open University, Business Economics.
B.B.A. Prince of Songkla University, Accounting.

Work Experience

Work Experience

Lecturer, Prince of Songkla University (November, 2001 - Present), songkhla, Thailand.

Teaching

Courses from the Teaching Schedule: BENEFIT OF MANKINDS, BENEFIT OF MANKINDS, BUSINESS FINANCE, BUSINESS PROJECT MANAGEMENT, CO-CURRICULAR ACTIVITIES I, COOPERATION EDUCATION, DERIVATIVE MARKET, DERIVATIVES, EQUITY SECURITIES INVESTMENT, EXCELLENCE STRATEGIC MANAGEMENT, FINANCE FOR DECISION MAKING, FINANCE INTERNSHIP, FINANCIAL MANAGEMENT FOR EXECUTIVE, FINANCIAL MODELING, FINANCIAL MODELING, FINANCIAL RISK MANAGEMENT, FINANCIAL RISK MANAGEMENT, FINANCIAL RISK MANAGEMENT, FINANCIAL RISK MANAGEMENT AND DELIVATIVES, INTERNATIONAL FINANCE, INTERNATIONAL FINANCE, INTRODUCTION TO BUSINESS, MINOR THESIS, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, PRINCIPLES OF FINANCE, PRINCIPLES OF FINANCE, PRINCIPLES OF INVESTMENT, PRINCIPLES OF INVESTMENT, RESEARCH IN FINANCE, RESEARCH IN FINANCE I, RESEARCH IN FINANCE II, SEMINAR IN FINANCE, SEMINAR IN FINANCE, STATISTICS FOR BUSINESS RESEARCH, STOCK INVESTMENT FOR WEALTH CREATION, STRATEGIC MANAGEMENT, STRATEGIC MANAGEMENT, STRATEGIC MANAGEMENT, THESIS, THESIS

Teaching Schedule

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/3	797200-473-304-0015228	1	FINANCE INTERNSHIP	0	53	0	50%
2023/2	797200-460-103-0023506	3	PRINCIPLES OF FINANCE	3	127	381	16.67%
2023/2	797200-460-401-0023510	1	STRATEGIC MANAGEMENT	3	75	225	25%
2023/2	797200-473-302-0027124	1	FINANCIAL RISK MANAGEMENT	3	64	192	50%
2023/2	797200-473-303-0023517	1	RESEARCH IN FINANCE I	2	63	126	20%
2023/2	797200-460-401-0014997	1	STRATEGIC MANAGEMENT	3	9	27	25%
2023/2	797200-473-401-0023518	1	RESEARCH IN FINANCE II	2	7	14	20%
2023/1	797200-460-401-0023510	2	STRATEGIC MANAGEMENT	3	90	270	20%

2023/1	797200-473-400-0027110	1	INTERNATIONAL FINANCE	3	76	228	100%
2023/1	797200-473-300-0023521	1	STOCK INVESTMENT FOR WEALTH CREATION	5	73	365	33.33%
2023/1	797200-473-401-0023518	1	RESEARCH IN FINANCE II	2	56	112	20%
2023/1	797200-460-400-0027123	1	BENEFIT OF MANKINDS	1	50	50	9.09%
Totals				30	743	1,990	

Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019, 2018

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	1	1		2
Publications in Conference Proceedings (Refereed)	4			4

Refereed Articles

Applied or Integrative/application Scholarship

Cheecharoen, P., Teeparuksapan, S., & Saengkassanee, T. (2021). THE PERFORMANCE PERSISTENCE OF THAI ACTIVE RETIREMENT MUTUAL FUND. *Journal of Humanities & Social Sciences (JHUSOC)* . [T1]

Basic or Discovery Scholarship

SANGWICHITR, K., JIRATHUMRONG, P., SAENGKASSANEE, T., INTARA, P., CHEECHAROEN, P., SANSANEE TEEPARUKSAPUN (2019). A Comparison Of Knowledge And Behaviors Of Prince Of Songkla University Students In Personal Financial Planning Before And After Attending A Personal Finance Course. *Hatyai Academic Journal* , 17 (2), 127-141. [1]

Refereed Proceedings

Basic or Discovery Scholarship

MUSIKAPUN, K., SAEKUNG, N., AMORNPIYOKEIT, P., LIMPORNWICHEAN, P., KALASIN, S., KLANGJAI SANGWICHITR & THANAWUT SAENGKASSANEE (2023). Investment Decision of People in Hatyai District, Songkhla Province during the COVID-19. *The 12nd PSU Trang National and 2nd International Conference on Research across disciplines 2023* 473-492.

SANGWICHITR, K., PALAMANIT, A., INTHANA, J., & SAENGKASSANEE, T. (2021). Comparison of Financial Value in the Use of Biomass Fuel as a Replacement of Liquefied Petroleum Gas (LPG) for Boilers in an Industrial Plant: A Case Study of an Animal Food Factory in Songkhla Province. *The 13th National Conference on Administration and Management (NCAM 13)*, 120-131.

LIMPHANUDOM, W., SANGWICHITR, K., INTARA, P., & SAENGKASSANEE, T. (2019). Investors Behavior Towards High Dividend Stock In Stock Exchange Thailand. *The 15th National Conference on Administration and Management (NCAM 15)* -.

KHOOTHIRATRAKARN, N., SANGWICHITR, K., MANN, N., & SAENGKASSANEE, T. (2018). Analysis of Investors Behavior and Asset Allocation Strategies in Hat Yai, Songkhla. *The 10th National Conference on Administration and Management (NCAM 10)* -.

Service

Service to the Institution

College Assignments

Member:

2021: Quality Assessment Committee within the curriculum level Bachelor of Economics Program, Faculty of Economics, Desktop Assessment

University Assignments

Committee Chair:

2020: Chairman of the Quality Assessment Committee within the curriculum level Business Administration Program in Finance

Service to the Profession

Invited Lecture

2023: Lecturers in the training subject Saving and investing for everyday use Under the project to promote financial knowledge and skills. Saving and investing for everyday use Narathiwat School, Muang, Narathiwat, Narathiwat, Thailand (Regional). Lecturers in the training subject Saving and investing for everyday use Under the project to promote financial knowledge and skills. Saving and investing for everyday use Narathiwat School, Muang, Narathiwat

2023: Lecturer on the topic Profit Management and Break-even Analysis, Faculty of Nursing Prince of Songkla University, Songkhla, Thailand (State). Lecturer on the topic Profit Management and Break-even Analysis, Faculty of Nursing Prince of Songkla University

Member: Committee/Task Force

2022: Selection Committee for Young Entrepreneurship Project Scholarship Recipients (State).

Professional Development

Instructional-Related Conference

2023: Bangkok. Money Tour 2022 Academic Year 2022