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**Qualification: Additional (A)**

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### **Academic Background**

M.Econ. Naresuan University, Hotel and Tourism Management.

B.Econ. Rajabhat Institute Suratthani, Tourism Industry.

### **Work Experience**

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Lecturer, Prince of Songkla University (April, 2009 - Present), songkhla, Thailand.

### **Teaching**

**Courses from the Teaching Schedule:** BENEFIT OF MANKINDS, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION PREPARATION, COOPERATIVE EDUCATION PREPARATION, ENTREPRENEURSHIP IN MICE BUSINESS, ENTREPRENEURSHIP IN MICE BUSINESS, ENTREPRENEURSHIP IN TOURISM BUSINESS, INCENTIVE TRAVEL MANAGEMENT, INCENTIVE TRAVEL MANAGEMENT, LOGISTIC FOR MICE INDUSTRY, LOGISTIC FOR MICE INDUSTRY, LOGISTICS FOR MICE INDUSTRY, MARKETING FOR MICE INDUSTRY, MARKETING FOR MICE INDUSTRY, MEETINGS AND INCENTIVES MANAGEMENT, MICE OPERATION AS A BUSINESS MODEL, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, PROFESSION PERSONAL DEVELOPMENT, PROFESSIONAL PERSONALITY DEVELOPMENT, SUSTAINABILITY IN TOURISM MANAGEMENT IN MICE INDUSTRY, SUSTAINABLE MANAGEMENT IN MICE INDUSTRY

#### **Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797200-460-202-0023512	2	MODULE: DIGITAL  INNOVATION AND ENTREPRENEURSHIP IN PRACTICE	7	93	651	3.7%
2023/2	797200-478-306-0023637	1	MARKETING FOR MICE INDUSTRY	3	72	216	50%
2023/2	797200-478-205-0027117	1	PROFESSION PERSONAL DEVELOPMENT	3	49	147	100%
2023/2	797200-478-307-0023638	1	LOGISTICS FOR MICE INDUSTRY	3	33	99	100%
2023/2	797200-478-403-0027112	1	COOPERATIVE EDUCATION	8	18	144	20%
2023/1	797200-478-302-0023630	1	INCENTIVE TRAVEL MANAGEMENT	3	65	195	100%
2023/1	797200-478-309-0027118	1	ENTREPRENEURSHIP IN MICE BUSINESS	3	58	174	50%
2023/1	797200-478-201-0023628	1	MICE OPERATION AS A BUSINESS MODEL	3	46	138	100%
2023/1	797200-478-402-0020975	1	COOPERATIVE EDUCATION PREPARATION	1	19	19	50%

Totals	34	453	1,783
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## **Intellectual Contributions**

**Intellectual Contributions Grid:** Years: 2023, 2022, 2021, 2020, 2019, 2018

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	1			1
Publications in Conference Proceedings (Refereed)	1			1
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	1			1
Research Report, Refereed and Publicly Available	2			2
Grants - Funded (both refereed and non-refereed)	3	1		4

### **Refereed Articles**

#### **Basic or Discovery Scholarship**

WALAM, A., RATTANAPAN, N., & JINDABOT, T. (2018). Malaysian Muslim Tourist'S Travrl Pattern For Travelling In Hat Yai District, Singkhla Province. *KKBS Journal of Business Administration and Accountancy* , 2 (3), 50-62. [Other]

### **Refereed Proceedings**

#### **Basic or Discovery Scholarship**

JINDABOT, T., SUBPHONKULANAN, L., RATTANAPAN, N., PIANROJ, N., LAPAROJKIT, S., SUNUNTHA HAMTHANONT (2019). Behavioral Clustering of MICE Visitors in Songkhla Province. *The Consumer Life-course Studies Group (CLSG) International Conference*.

### **Books, Monographs, Compilations, Manuals**

#### **Manuals/Guides**

JINDABOT, T., RATTANAPAN, N., PATTANO, D., & PIANROJ, N. (2018). *Songkhla'S Cultural Tourism Marketing Plan With Linked Areas*.

### **Research Reports**

2021: ISSARO, S., PATTANO, D., CHUENJITSIRI, J., RATTANAPAN, N., & JINDABOT, T. Hat Yai City based on cultural capital based on community identity., submitted to .

2020: BUNLUENG, P., RATTANAPAN, N., PATTANO, D., TEERAKUNPISUT, S., & BOSTAN ALI, W. Study appropriate content for developing Songkhla Province into a MICE city., submitted to .

### **Grants**

#### **Research**

2020: JINDABOT, T., RATTANAPAN, N., NA NAKORN, T., PIANROJ, N., BUNLUENG, P., SARUNYOO KANCHANASUWAN ,SIRINUCH LOYKULNANTA &ON-ANONG SATTAYARAK Thai Service Design For Fulfilling Consumer's Preferences In The Kingdom Of Bahrain, Collaborator, Prince of Songkla University.

2019: PATTANO, D., RATTANAPAN, N., & BUNLUENG, P., The Study Of Tourism Model Toward Sustainability In Hau-Tang Village, La-Ngu District, Satun Province, Principal Investigator, Faculty of Management Science, Prince of Songkla University.

2018: JINDABOT, T., RATTANAPAN, N., PIANROJ, N., SUBPHONKULANAN, L., HAMTHANONT, S., SUMANA LAPAROJKIT A Study On The Characteristics Of Mice Travelers In Songkhla, Thailand Research Fund.

2018: BUNLUENG, P., RATTANAPAN, N., PATTANO, D., TEERAKUNPISUT, S., & BOSTAN ALI, W. Content Study Suitable For Songkhla Province'S Development To Mice City, Thailand Research Fund.

## **Service**

### **Professional Development**

**Assurance of Learning - Professional Development**

2022: Katriya Meeting Room 2, Rama Gardens Hotel, Bangkok. Venue Management Course EP.3 Digital Marketing and sales

**Other Professional Development**

2023: Ibis Bangkok Hotel Style Ratchada. Workshop on Developing a Research Framework on Cultural Funding in FY2023

2022: Online. Professional Course in Sustainable Event No.1 Online

**Technology-Related Training**

2021: Room 103, Room 105 and Room 107 Office of Digital Innovation and Intelligent Systems (Computer Center).  
Information system training for course details and performance report