
NATTAKAN RATTANAPAN, M.A.
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Department of Business Administration
Faculty of Management Sciences, Prince of Songkla University
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Qualification: Additional (A)

Academic Background

M.Econ. Naresuan University, Hotel and Tourism Management.

B.Econ. Rajabhat Institute Suratthani, Tourism Industry.

Work Experience

Work Experience

Lecturer, Prince of Songkla University (April, 2009 - Present), songkhla, Thailand.

Teaching

Courses from the Teaching Schedule: BENEFIT OF MANKINDS, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION PREPARATION, COOPERATIVE EDUCATION PREPARATION, ENTREPRENEURSHIP IN MICE BUSINESS, ENTREPRENEURSHIP IN MICE BUSINESS, ENTREPRENEURSHIP IN TOURISM BUSINESS, INCENTIVE TRAVEL MANAGEMENT, INCENTIVE TRAVEL MANAGEMENT, LOGISTIC FOR MICE INDUSTRY, LOGISTIC FOR MICE INDUSTRY, LOGISTICS FOR MICE INDUSTRY, MARKETING FOR MICE INDUSTRY, MARKETING FOR MICE INDUSTRY, MEETINGS AND INCENTIVES MANAGEMENT, MICE OPERATION AS A BUSINESS MODEL, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, PROFESSION PERSONAL DEVELOPMENT, PROFESSIONAL PERSONALITY DEVELOPMENT, SUSTAINABILITY IN TOURISM MANAGEMENT IN MICE INDUSTRY, SUSTAINABLE MANAGEMENT IN MICE INDUSTRY

Teaching Schedule

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797200-460-202-0023512	2	MODULE: DIGITAL INNOVATION AND ENTREPRENEURSHIP IN PRACTICE	7	93	651	3.7%
2023/2	797200-478-306-0023637	1	MARKETING FOR MICE INDUSTRY	3	72	216	50%
2023/2	797200-478-205-0027117	1	PROFESSION PERSONAL DEVELOPMENT	3	49	147	100%
2023/2	797200-478-307-0023638	1	LOGISTICS FOR MICE INDUSTRY	3	33	99	100%
2023/2	797200-478-403-0027112	1	COOPERATIVE EDUCATION	8	18	144	20%
2023/1	797200-478-302-0023630	1	INCENTIVE TRAVEL MANAGEMENT	3	65	195	100%
2023/1	797200-478-309-0027118	1	ENTREPRENEURSHIP IN MICE BUSINESS	3	58	174	50%
2023/1	797200-478-201-0023628	1	MICE OPERATION AS A BUSINESS MODEL	3	46	138	100%
2023/1	797200-478-402-0020975	1	COOPERATIVE EDUCATION PREPARATION	1	19	19	50%

Totals	34	453	1,783
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Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
Publications in Conference Proceedings (Refereed)	1			1
Research Report, Refereed and Publicly Available	3			3
Grants - Funded (both refereed and non-refereed)	2			2

Research Reports

2021: ISSARO, S., PATTANO, D., CHUENJITSIRI, J., RATTANAPAN, N., & JINDABOT, T. Hat Yai City based on cultural capital based on community identity., submitted to .

2021: RATTANAPAN, N., Hat Yai City based on cultural capital based on community identity., submitted to .

2020: BUNLUENG, P., RATTANAPAN, N., PATTANO, D., TEERAKUNPISUT, S., & BOSTAN ALI, W. Study appropriate content for developing Songkhla Province into a MICE city., submitted to .

Grants

Research

2020: JINDABOT, T., RATTANAPAN, N., NA NAKORN, T., PIANROJ, N., BUNLUENG, P., SARUNYOO KANCHANASUWAN ,SIRINUCH LOYKULNANTA &ON-ANONG SATTAYARAK Thai Service Design For Fulfilling Consumer's Preferences In The Kingdom Of Bahrain, Collaborator, Prince of Songkla University.

2019: PATTANO, D., RATTANAPAN, N., & BUNLUENG, P., The Study Of Tourism Model Toward Sustainability In Hau-Tang Village, La-Ngu District, Satun Province, Principal Investigator, Faculty of Management Science, Prince of Songkla University.

Service

Professional Development

Assurance of Learning - Professional Development

2022: Katriya Meeting Room 2, Rama Gardens Hotel, Bangkok. Venue Management Course EP.3 Digital Marketing and sales

Other Professional Development

2023: Ibis Bangkok Hotel Style Ratchada. Workshop on Developing a Research Framework on Cultural Funding in FY2023

2022: Online. Professional Course in Sustainable Event No.1 Online

Technology-Related Training

2021: Room 103, Room 105 and Room 107 Office of Digital Innovation and Intelligent Systems (Computer Center). Information system training for course details and performance report