
SARUNYOO KANCHANASUWAN, Ph.D.
Assistant Professor
Department of Business Administration
Faculty of Management Sciences, Prince of Songkla University
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Qualification: Scholarly Academic (SA)

Academic Background

Ph.D. RMIT University, Supply Chain & Logistics.

M.Sc. King Mongkut's University of Technology Thonburi, Logistics Management.

B.B.A. Kasetsart University.

Professional Certifications

Certified in Logistics, Transportation and Distribution, 2023

Certified Supply Chain Professional, 2022

Certified Lean Six Sigma Black Belt, 2021

Professional Memberships

Association for Supply Chain Management, 2021

System Dynamics Society, 2021

Work Experience

Work Experience

Assistant Professor, Faculty of Management Sciences, Prince of Songkla University (May, 2022 - Present), Songkhla, Thailand.

Assistant Dean for Learning Integration, Faculty of Management Sciences, Prince of Songkla University (2019 - 2023), Hatyai, Thailand.

Lecturer, Faculty of Management Sciences, Prince of Songkla University (2012 - 2022), Hatyai, Thailand.

Acting Assistant Dean for Academic Affairs, Faculty of Management Sciences, Prince of Songkla University (2018 - 2019), Hatyai, Thailand.

Lecturer, Faculty of Liberal Arts and Management Sciences, Prince of Songkla University (2011), Surat Thani, Thailand.

Research Assistant, Graduate School of Management and Innovation, King Mongkut's University of Technology Thonburi (2010 - 2011), Bangkok, Thailand.

Planner, LCB&LCMT Container (2008 - 2009), Chonburi, Thailand.

Consulting Experience

2021: Developing New Entrepreneurs by the Office of SMEs Promotion

Teaching

Courses from the Teaching Schedule: BENEFIT OF MANKINDS, BENEFIT OF MANKINDS, BUSINESS COMMUNICATION, BUSINESS RESEARCH METHODOLOGY, CO-CURRICULAR ACTIVITIES I, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION PREPARATION, COOPERATIVE EDUCATION PREPARATION, DIGITAL BUSINESS DEVELOPMENT, IDEA TO ENTREPRENEURSHIP, INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT, INTRODUCTION TO LOGISTICS AND SUPPLY

CHAIN MANAGEMENT, INTRODUCTION TO LOGISTICS MANAGEMENT, INVENTORY MANAGEMENT, LOGISTICS AND SUPPLY CHAIN RESEARCH, LOGISTICS MANAGEMENT, MINOR THESIS, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, OPERATIONS MANAGEMENT, OPERATIONS MANAGEMENT, OPERATIONS MANAGEMENT, OPERATIONS MANAGEMENT FOR DECISION MAKING, OPERATIONS MANGEMENT, PORT MANAGEMENT, PRINCIPLES OF BUSINESS MANAGEMENT, PRODUCTION AND OPERATION MANAGEMENT, SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, STATISTICS FOR RESEARCH, SUPPLY CHAIN MANAGEMENT, SUPPLY CHAIN MANAGEMENT AND DESIGN, SUPPLY CHAIN MODELING, THESIS, WAREHOUSE MANAGEMENT

Executive or Professional Education

2022 - Assistant Dean for Learning Integration.

Teaching Schedule

| Term | Course | Sec | Course Title | Cr | Enroll | Total | TR% |
|---------------|------------------------|-----|---|-----------|------------|--------------|--------|
| 2023/2 | 797200-476-304-0023579 | 1 | LOGISTICS AND SUPPLY CHAIN RESEARCH | 3 | 73 | 219 | 25% |
| 2023/2 | 797200-476-303-0023578 | 1 | SUPPLY CHAIN MODELING | 3 | 71 | 213 | 50% |
| 2023/2 | 797200-476-308-0023589 | 1 | PORT MANAGEMENT | 3 | 68 | 204 | 100% |
| 2023/2 | 797200-476-201-0023573 | 1 | INTRODUCTION TO LOGISTICS MANAGEMENT | 3 | 63 | 189 | 100% |
| 2023/2 | 797200-476-410-0027278 | 1 | COOPERATIVE EDUCATION | 8 | 60 | 480 | 16.67% |
| 2023/2 | 797200-472-222-0027195 | 1 | INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT | 3 | 38 | 114 | 100% |
| 2023/2 | 797400-472-660-0021270 | 7 | THESIS | 36 | 1 | 36 | 16.67% |
| 2023/1 | 797200-476-201-0023573 | 1 | INTRODUCTION TO LOGISTICS MANAGEMENT | 3 | 104 | 312 | 100% |
| 2023/1 | 797200-476-302-0023577 | 1 | SUPPLY CHAIN MANAGEMENT AND DESIGN | 3 | 99 | 297 | 50% |
| 2023/1 | 797200-476-402-0023582 | 1 | SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT | 3 | 73 | 219 | 14.29% |
| 2023/1 | 797200-460-400-0027123 | 4 | BENEFIT OF MANKINDS | 1 | 71 | 71 | 9.09% |
| 2023/1 | 797200-472-251-0020647 | 1 | INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT | 3 | 47 | 141 | 100% |
| 2023/1 | 797200-472-211-0027184 | 1 | OPERATIONS MANAGEMENT | 3 | 40 | 120 | 50% |
| 2023/1 | 797200-472-221-0020580 | 1 | OPERATIONS MANGEMENT | 3 | 1 | 3 | 50% |
| 2023/1 | 797200-476-401-0018351 | 1 | SUPPLY CHAIN MANAGEMENT | 3 | 1 | 3 | 50% |
| Totals | | | | 81 | 810 | 2,621 | |

Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019, 2018

| Category | BDS | AIS | TLS | Total |
|--|-----|-----|-----|-------|
| Articles in Peer-Reviewed Journals | 5 | | | 5 |
| Publications in Conference Proceedings (Refereed) | 3 | | | 3 |
| Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings | 1 | | | 1 |

Refereed Articles

Basic or Discovery Scholarship

- PRAPRUIT, P., KANCHANASUWAN, S., & JINDABOT, T. (2022). Supply Chain Mangement Of Meat Goats In The South Of Thailand. *Journal of Legal Entity Management and Local Innovation* , 8 (3), 293-302. [2]
- KAEWSUD, J., & KANCHANASUWAN, S. (2022). Improving The Production Process Using Lean Concept: The Case Of Gloves Manufacturer In Songkla Province. *Songklanakarin Journal of Management Sciences* , 39 (1), 81-105. [1]
- KANCHANASUWAN, S. (2022). Finding The Right Number Of Employees In Durian Packing House During The Covid-19 Pandemic By Simulation Technique. *Journal of Yala Rajabhat University* , 17 (2), 44-53. [1]
- Sahawiriya, U., Sirivongpaisal, N., KANCHANASUWAN, S., Auckara-Aree, K., & Penjumrus, P. (2022). Design for the Cold Chain of Ready-to-eat Fresh-cut Durian for 3 Southern Border Provinces. *Thai Industrial Engineering Network Journal* . [T2]
- PATTARAPANTAKUL, T., & KANCHANASUWAN, S. (2020). Improving The Purchasing Using Lean Concept: The Case Of Offshore Aviation Services Company. *WMS Journal of Management* , 2020 (3), 90-101. [2]

Refereed Proceedings

Basic or Discovery Scholarship

- SAHAWIRIYA, U., AUCKARAAREE, K., SIRIVONGPAISAL, N., KANCHANASUWAN, S., & PENJUMRUS, P. (2022). Distribution Design for the Cold Chain of Ready-to-eat Fresh-cut Durian for 3 Southern Boarder Provinces. *Thai Operations Research Network*, 296-.
- INTHARO, P., SUTTISHE, P., JANPHOTANUKUL, W., & KANCHANASUWAN, S. (2019). Modification of Transportation Patterns for Master and Child of Fresh Products. *The 19th Thai Value Chain Management & Logistics Conference 2019* 397-407.
- JANCHUPHET, S., SUTTISHE, P., JANPHOTANUKUL, W., & KANCHANASUWAN, S. (2019). A Comparison of Picking Efficiency Using Voice Picking and RF Scanner system. *The 19th Thai Value Chain Management & Logistics Conference 2019* 386-396.

Books, Monographs, Compilations, Manuals

Compilations

- KANCHANASUWAN, S. (2020). *Logistics Management*.

Grants

Research

- 2023: Chanchaichujit, J. he Development of Net Zero Emissions Execution Roadmap and Tools for Sustainable Logistics and Parcel Delivery Service (Thailand Post), Co-Investigator, Program Management Unit for Competitiveness (PMUC).
- 2023: Chuenjitsiri, J. The Auspicious Way of Hatyai City on the Basis of Cultural Capital to Creative Economy Development, Co-Investigator, Program Management Unit on Area Based Development (PMU A).
- 2023: KANCHANASUWAN, S., LAU, K., & JINDABOT, T., Blockchain adoption in a fresh fruit supply chain: a system dynamics approach, Principal Investigator, Faculty of Management Science, Prince of Songkla University.
- 2020: JINDABOT, T., RATTANAPAN, N., NA NAKORN, T., PIANROJ, N., BUNLUENG, P., SARUNYOO KANCHANASUWAN ,SIRINUCH LOYKULNANTA &ON-ANONG SATTAYARAK Thai Service Design For Fulfilling Consumer's Preferences In The Kingdom Of Bahrain, Co-Investigator, Prince of Songkla University.
- 2020: Nuntadusit, C. Cold Chain System Development of Fresh Cut-Ready to Eat Durian with Ice Slurry Technology and Edible Coating, Co-Investigator, Program Management Unit for Competitiveness (PMUC).
- 2020: Prapruit, P., Jindabot, T., & Kanchanasuwan, S., The Marketing Potential and Supply Chain Management of Goat Industry in Souther Thailand, Co-Investigator, National Research Council of Thailand (NRCT).

Service

Service to the Institution

Department Assignments

Member:

2022-2023: BBA

University Assignments

Committee Member:

2019: Curriculum Development Committee Bachelor of Business Administration Program in Business Administration

Thesis Assignments

Chair:

2022: Thesis Examination Committee Ms. Pariyakorn Boonsong Ph.D. student in Doctor of Philosophy Program in Tropical Agricultural Resource Management Thesis on Supply Chain Model Study to Increase Supply Chain Management Efficiency of Organic Rice in Rosting Ph

Service to the Profession

Advisor

2023: Judge of QCC Excellence Award under the name QCC 2023 Show & Share, Thai Pak Tai Rubber Co., Ltd, Songkhla, Thailand (State). Judge of QCC Excellence Award under the name QCC 2023 Show & Share, Thai Pak Tai Rubber Co., Ltd

Keynote Address

2023: Keynote Speaker and join the panel discussion on the topic The Digital Transformation impacts on the visitor economy supply chain in Thailand with speakers from many countries Victoria University, Melbourne, Australia, Melbourne, Australia (International). Keynote Speaker and join the panel discussion on the topic The Digital Transformation impacts on the visitor economy supply chain in Thailand with speakers from many countries Victoria University, Melbourne, Australia

Member: Committee/Task Force

2023: Member of the Improvement Committee for the Bachelor of Business Administration Program in Logistics Management (Revised Program B.E. 2567), School of Management, Walailak University (State).

2019: Development Committee for Bachelor of Business Administration Program in Business Administration (Local).

Professional Development

Assurance of Learning - Professional Development

2023: Institute of Climate Change Sciences Thailand Greenhouse Gas Management Organization (Public Organization). Life Cycle Assessment (LCA)

2023: Faculty of Science, Prince of Songkla University. Economics for low carbon economy

2023: Center for Sustainable Logistics and Supply Chain Management in collaboration with Thailand Post Co., Ltd.. Green Parcel University Actions Towards Net Zero Emissions activities

2023: THAI PAKTAI RUBBER CO.,LTD.. The Company's QCC Contest Project THAI FORTUK TAI RUBBER CO., LTD.

Other Professional Development

2023: Thailand Post Co., Ltd. and Laksi Post Center, Bangkok. Meeting and study tour of transportation and logistics service operations, Thailand Post Company Limited

2023: Online. Qualitative Research Workshop

2023: IVT Solution (Thailand) Company Limited. Certified in Logistics, Transportation and Distribution

2023: Penang Malaysia and Songkhla Old Town, Songkhla Province. Participate in a study tour of cultural capital

management approaches to mobilize cities at the international level. Case Study in Georgetown, Penang Malaysia and Songkhla Old Town, Songkhla Province

2022: Microsoft Teams. Quality Higher Education Textbook Writing Courses

2022: Pathumwan Princess Hotel Bangkok. Training Projects Courses Public Law and University Administration

2022: Online. SYSTEM DYNAMICS SUMMER SCHOOL Intermediate Course

Technology-Related Training

2021: at Prince of Songkla University. Attend a training course Satellite remote sensing for beginners Prepared by Geo-Informatics and Space Technology Development Agency (Public Organization): GISTDA

2020: ESRI (Thailand) Company Limited. Introduction to ArcGIS Pro

Honors/Awards

Scholarship

2022: Introduction to logistics, Logistics management, Faculty of Management Science, Prince of Songkla University. Grants to support the production of books/textbooks according to the announcement of the Faculty of Management Science on the Grant for the production of textbooks, books, and operating manuals from the Faculty of Management Science's income budget for the fiscal year 2022.

Last updated by member on 13-Nov-23 (11:52 PM)