
WISANUPONG POTIPIROON, Ph.D.
Associate Professor
Department of Public Administration
Faculty of Management Sciences, Prince of Songkla University

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Qualification: Scholarly Academic (SA)

Academic Background

Ph.D. State University of New York, Public Management.

M.I.L.R. Cornell University, Human Resource Management.

B.A. Chulalongkorn University.

Professional Certifications

Leadership Training Course, 2010, RIPA Institute, London, UK.

Peacebuilding Course, 2009, American University, Washington DC, USA.

Professional Memberships

Editorial Board Member (Asia Pacific Journal of Public Administration), 3

Editorial Board Member (Public Personnel Management), 3

Work Experience

Work Experience

Associate Professor, Prince of Songkla University (December, 2013 - Present), Songkhla, Thailand.

Paid Service Experience

2023: Ramkamhaeng University

2023: National Institute of Development Administration (NIDA)

Teaching

Courses from the Teaching Schedule: ADVANCED ORGANIZATIONAL THEORY, ADVANCED RESEARCH METHODOLOGY IN MANAGEMENT I, ADVANCED RESEARCH METHODOLOGY IN MANAGEMENT I, ADVANCED RESEARCH METHODOLOGY IN MANAGEMENT II, ADVANCED THEORY IN MANAGEMENT, ADVANCED THEORY IN ORGANIZATIONAL BEHAVIOR, ADVANCED THEORY IN ORGANIZATIONAL BEHAVIOR, CHANGE MANAGEMENT, COMPENSATION AND BENEFITS MANAGEMENT, COMPENSATION AND PERFORMANCE MANAGEMENT, COMPENSATION MANAGEMENT, DISSERTATION, DISSERTATION, HUMAN CAPITAL MANAGEMENT, LEADERSHIP, LEADERSHIP, LEADERSHIP IN ORGANIZATIONAL CHANGE, MINOR THESIS, MODERN ORGANIZATION AND MANAGEMENT, MODULE: HUMAN RESOURCE DEVELOPMENT FOR THE EXCELLENT PERFORMANCE, MODULE: RESEARCH IN BUSINESS MANAGEMENT, MODULE: RESEARCH IN ORGANIZATIONAL AND HUMAN RESOURCE MANAGEMENT, MODULE: RESEARCH IN PUBLIC MANAGEMENT, MODULE: RESEARCH METHODOLOGY AND DATA ANALYSIS FOR PUBLIC ADMINISTRATION, ORGANIZATION AND MANAGEMENT, ORGANIZATION AND MANAGEMENT, ORGANIZATIONAL BEHAVIOR, ORGANIZATIONAL BEHAVIOR, ORGANIZATIONAL BEHAVIOR, POLICY DESIGN AND BEHAVIORAL CHANGE, RESEARCH METHODOLOGY FOR PUBLIC ADMINISTRATION, RESEARCH METHODOLOGY FOR PUBLIC ADMINISTRATION, SEMIMAR AND RESEARCH PRACTICUM IN BUSINESS MANAGEMENT, SEMIMAR AND RESEARCH PRACTICUM IN ORGANIZATION AND HUMAN RESOURCE MANAGEMENT, SEMIMAR AND RESEARCH PRACTICUM IN PUBLIC MANAGEMENT, SEMINAR ON DOCTORAL RESEARCH DEVELOPMENT IN MANAGEMENT I, SEMINAR ON DOCTORAL RESEARCH DEVELOPMENT IN MANAGEMENT I, SEMINAR ON DOCTORAL RESEARCH DEVELOPMENT IN MANAGEMENT II, SEMINAR ON

DOCTORAL RESEARCH DEVELOPMENT IN MANAGEMENT II, THESIS, THESIS, THESIS

Executive or Professional Education

2022 - Director of the Doctor of Philosophy Program (Management).

Teaching Schedule

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797600-450-138-0016909	3	THESIS	48	1	48	33.33%
2023/2	797600-450-133-0025973	1	ADVANCED RESEARCH METHODOLOGY IN MANAGEMENT II	3	8	24	100%
2023/2	797600-450-139-0017234	3	THESIS	36	3	108	33.33%
2023/2	797600-450-230-0025985	1	DISSERTATION	36	2	72	20%
2023/2	797200-472-324-0020589	1	CHANGE MANAGEMENT	3	2	6	100%
2023/2	797600-450-130-0025969	1	ADVANCED ORGANIZATIONAL THEORY	3	8	24	100%
2023/2	798400-465-518-0025324	1	MODULE: HUMAN RESOURCE DEVELOPMENT FOR THE EXCELLENT PERFORMANCE	5	26	130	25%
2023/2	797600-450-137-0025980	1	SEMINAR ON DOCTORAL RESEARCH DEVELOPMENT IN MANAGEMENT II	2	8	16	100%
2023/2	798200-465-312-0025187	1	COMPENSATION AND PERFORMANCE MANAGEMENT	3	47	141	100%
2023/2	797200-472-325-0027200	1	LEADERSHIP IN ORGANIZATIONAL CHANGE	3	51	153	100%
2023/2	798400-465-600-0012851	1	MINOR THESIS	6	58	348	14.29%
2023/2	798200-465-302-0025179	1	RESEARCH METHODOLOGY FOR PUBLIC ADMINISTRATION	3	83	249	100%
2023/2	797600-450-138-0025984	1	DISSERTATION	48	1	48	100%
2023/1	797600-450-230-0025985	1	DISSERTATION	36	1	36	33.33%
2023/1	797600-450-139-0017234	3	THESIS	36	2	72	25%
2023/1	797600-450-138-0025984	3	DISSERTATION	48	1	48	33.33%
2023/1	797600-450-138-0016909	3	THESIS	48	1	48	25%
2023/1	797600-450-132-0025972	1	ADVANCED RESEARCH METHODOLOGY IN MANAGEMENT I	3	9	27	100%
2023/1	798200-465-201-0027287	1	ORGANIZATION AND MANAGEMENT	3	98	294	100%
2023/1	797600-450-136-0025979	1	SEMINAR ON DOCTORAL RESEARCH DEVELOPMENT IN MANAGEMENT I	2	9	18	50%
2023/1	798200-465-321-0025191	1	POLICY DESIGN AND BEHAVIORAL CHANGE	3	16	48	100%
2023/1	798200-465-412-0019644	1	HUMAN CAPITAL MANAGEMENT	3	33	99	100%
2023/1	798400-465-501-0025314	1	MODERN ORGANIZATION AND MANAGEMENT	3	49	147	100%
2023/1	798400-465-600-0012851	1	MINOR THESIS	6	65	390	16.67%

2023/1	797600-450-131-0025971	1	ADVANCED THEORY IN ORGANIZATIONAL BEHAVIOR	3	9	27	100%
Totals				393	591	2,621	

Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	30			30
Publications in Conference Proceedings (Refereed)	2			2
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	1			1
Research Report, Refereed and Publicly Available	7			7
Grants - Funded (both refereed and non-refereed)	8	1		9

Refereed Articles

Basic or Discovery Scholarship

POTIPIROON, W. (2023). The Curvilinear Effects of Leader Public Service Motivation on Person– Supervisor Fit and Subordinate Emotional Exhaustion: Evidence From Field and Experimental Studies. *Public Personnel Management*, 53 (3), 344-376. [ISI]

PHAIRAT, P., & POTIPIROON, W. (2023). The Influence of Entrepreneurial Leadership on Financial Performance of Small and Medium Enterprises: The Mediating Roles of Intellectual Capital and Customer Satisfaction. *Human Resource and Organization Development Journal*, 15 (1), 102-127. [T1]

PHAIRAT, P., & POTIPIROON, W. (2023). Work Systems on innovative work behavior among employees in the telecommunications industry in thailand: Examining the mediating role of psychological empowerment. *Human Resource and Organization Development Journal*, 15 (1), 50-71. [T1]

POTIPIROON, W. (2023). Career Bridge Employment Intentions Among Academic Staff in Higher Education Institutions in Thailand: Understanding the Interactive Effect of Bridge Employment Practices and Work Passion. *Employee Responsibilities and Rights Journal*.

POTIPIROON, W., & Thawornprasert, W. (2023). Local Government Managers' Change-Oriented Leadership and Employees' Change- Supportive Behavior During COVID-19: Utilizing the Theory of Planned Behavior. *Asia Pacific Journal of Public Administration*.

POTIPIROON, W. (2023). The Curvilinear Effects of Leader Public Service Motivation on Perceived Supervisor Fit and Subordinate Emotional Exhaustion: Evidence from Field and Experimental Vignette Studies. *Public Personnel Management*.

POTIPIROON, W., & Thawornprasert, W. (2023). The trickle-down effect of mayors' and administrators' change leadership on employees' change-supportive behaviour during COVID-19: The importance of local root similarity. *Public Management Review*. [A]

POTIPIROON, W. (2022). Rule Formalization, Bureaucratic Red Tape, And Prosocial Rule Breaking Among Street Level Bureaucrats: A Citizen-Centered Perspective. *Public Performance & Management Review*, 45 (3), 638-671. [ISI]

PHAIRAT, P., & POTIPIROON, W. (2022). High Performance Work Systems And Innovative Work Behavior Among Telecom Employees: The Roles Of Organizational Climate For Innovation And Psychological Empowerment. *ABAC Journal*, 42 (3), 214-231. [SCOPUS]

PENG, B., & POTIPIROON, W. (2022). The Effect Of Job Insecurity On Bank Employees Job Stress And Job Burnout During Covid-19: A Moderated Mediation Model. *ABAC Journal*, 42 (3), 38-56. [SCOPUS]

POTIPIROON, W., & LALIWAN, S. (2022). Board Capital, Organizational Capital And Organizational Performance Of Agricultural And Non-Agricultural Co-Operatives In Thailand. *ABAC Journal*, 42 (2), 195-215. [SCOPUS]

THONGYAI, K., & POTIPIROON, W. (2022). How Entrepreneurial Leadership Enhances Financial Performance Of Small And Medium Enterprises During Covid-19: The Importance Of Intellectual Capital And Innovation Capabilities. *ABAC Journal*, 42 (2), 172-194. [SCOPUS]

- MANEECHAEYE, P., & POTIPIROON, W. (2022). Safety Climate And Safety Behaviors Among Thai Pilots: The Mediated Moderated Structural Equation Modeling Technique. *ABAC Journal*, 42 (2), 128-150. [SCOPUS]
- THONGYAI, K., RATTIGUL, P., POTIPIROON, W., & POTIPIROON, W. (2022). Life Satisfaction Amongst Bank Employees: The Mediating Role Of Work-Life Balance. *Executive Journal*, 42 (1), 127-144. [1]
- MANEECHAEYE, P., & POTIPIROON, W. (2022). The Impact Of Fleet-Level And Organization-Level Safety Climates On Safety Behavior Among Thai Civilian Pilots: The Role Of Safety Motivation. *Safety Science*, 147, 1-9. [ISI]
- POTIPIROON, W., & PENG, B. (2022). Fear Of Losing Jobs During Covid-19: Can Psychological Capital Alleviate Job Insecurity And Job Stress? *Behavioral Sciences*, 12 (168), 1-26. [ISI]
- POTIPIROON, W. (2022). Authoritarian Leadership and Firm-Level Voluntary Turnover among SMEs in Thailand: Does Benevolent Leadership Matter?. *International Journal of Emerging Markets*.
- POTIPIROON, W. (2022). Examining the Relationship Between Job Satisfaction and Job Performance and the Moderating Role of Interpersonal Justice Climate: A Multi-Level Perspective. *Journal of General Management*.
- POTIPIROON, W., & WONGPREEDEE, A. (2021). Ethical Climate And Whistleblowing Intentions: Testing The Mediating Roles Of Public Service Motivation And Psychological Safety Among Local Government Employees. *Public Personnel Management*, 50 (3), 327-355. [ISI]
- POTIPIROON, W., & LALIWAN, S. (2021). The Influence Of Cooperative Boards Ethics On Employees Word-Of-Mouth Communication About Cooperative Services In Thailand. *Silpakorn University Journal*, 41 (5), 70-85. [1]
- NOYPA, S., TRICHANDAHARA, K., & POTIPIROON, W. (2021). Are Humble Salespeople More Successful? Examining The Influence Of Humility On Perceived Mentoring And Career Success. *ABAC Journal*, 41 (4), 88-107. [SCOPUS]
- KETKAEW, K., POTIPIROON, W., & SRIMAI, S. (2021). Acceptance Of Mobile App racadi Among Small Retailers: An Action Research. *ABAC Journal*, 41 (1), 146-165. [SCOPUS]
- POTIPIROON, W., & FORD, M. T. (2021). Does Leader Humor Influence Employee Voice? The Mediating Role Of Psychological Safety And The Moderating Role Of Team Humor. *JOURNAL OF LEADERSHIP & ORGANIZATIONAL STUDIES*, 28 (4), 415-428. [ISI]
- POTIPIROON, W., & FAERMAN, S. (2020). Tired From Working Hard? Examining The Effect Of Organizational Citizenship Behavior On Emotional Exhaustion And The Buffering Roles Of Public Service Motivation And Perceived Supervisor Support. *Public Performance & Management Review*, 43 (6), 1260-1291. [ISI]
- NOYPA, S., TRICHANDAHARA, K., & POTIPIROON, W. (2020). The Impact Factors Of Individual-Level And Organizationlevel On Career Success Of Insurance Sales Agents In Thailand. *BU Academic Review*, 19 (1), 92-108. [1]
- PROMCHART, K., & POTIPIROON, W. (2020). Can Transformational Leaders Reduce Turnover Intentions Among School Teachers In The Deep South? The Mediating Roles Of Perceived Safety And Job Satisfaction. *Journal of Behavioral Science*, 15 (2), 16-37. [SCOPUS]
- POTIPIROON, W., & FORD, M. T. (2019). Relational Costs Of Status: Can The Relationship Between Supervisor Incivility, Perceived Support, And Follower Outcomes Be Exacerbated? *Journal of Occupational and Organizational Psychology*, 92 (4), 873-896. [ISI]
- POTIPIROON, W., SRISUTHISA-ARD, A., & FAERMAN, S. (2019). Public Service Motivation And Customer Service Behaviour: Testing The Mediating Role Of Emotional Labour And The Moderating Role Of Gender. *Public Management Review*, 21 (5), 650 -668. [ISI]
- CHUMPHONG, O., & POTIPIROON, W. (2019). High Performance Work Systems And Smes Performance: Does Ceos Leadership Matter? *Journal of Behavioral Science*, 14 (2), 48-65. [ISI]
- WOROKINASIH, S., & POTIPIROON, W. (2019). Microfinance Repayment Performance Of Smes In Indonesia: Examining The Roles Of Social Capital And Loan Credit Terms. *Journal of Behavioral Science*, 14 (1), 28-45. [ISI]

Refereed Proceedings

Basic or Discovery Scholarship

- POTIPIROON, W. (2022). Testing A Curvilinear Effect of Leader Public Service Motivation on Employee Emotional Exhaustion. *The Academy of Management (AOM) Conference*.

Books, Monographs, Compilations, Manuals

Compilations

POTIPIROON, W. (2019). *Course Document 465-411 Compensation And Benefits Management*.

Research Reports

2020: POTIPIROON, W., A Theoretical Model Linking The Index Of Integrity Assessment And Transparency In Government Agencies And The Idea Of Whistleblowing Corruption In The Public Sector Among A Sample Of Local Administration Officials In Thailand: A Hybrid Study., submitted to .

2020: POTIPIROON, W., & BOONPUNTH, K., Solving The Problem Of Land Encroachment On Khok Rai Plot, Muang District, Songkhla Province., submitted to .

2020: POTIPIROON, W., Corruption-Free Bureaucracy: A Viewpoint Survey Of Government Employees On Whistleblowing., submitted to .

2020: POTIPIROON, W., & BOONPUNTH, K., Research project on solving the problem of encroachment on government land in an integrated way: a case study of the Khok Rai plot area Mueang Songkhla District, Songkhla Province., submitted to .

2020: POTIPIROON, W., A Theoretical Model Linking The Index Of Integrity Assessment And Transparency In Government Agencies And The Idea Of Whistleblowing Corruption In The Public Sector Among A Sample Of Local Administration Officials In Thailand: A Hybrid Study., submitted to .

2020: POTIPIROON, W., & BOONPUNTH, K., Solving The Problem Of Land Encroachment On Khok Rai Plot, Muang District, Songkhla Province., submitted to .

2020: POTIPIROON, W., Corruption-Free Bureaucracy: A Viewpoint Survey Of Government Employees On Whistleblowing., submitted to .

Grants

Research

2023: POTIPIROON, W. Institutional and Governance Factors Predicting Citizens' Perceptions of Local Government Accountability and their Impact on Public Trust, Citizen Satisfaction, Citizen Participation and Citizen Voting Intentions: A Citizen-Centered Perspective, Principal Investigator, Thailand Science Research and Innovation.

2023: POTIPIROON, W. The Impact of Organizational Career Management on the Well-being and Turnover Intentions of Employees in the Hotel Industry in Songkla Province: Probing Generational Differences, Principal Investigator, Thailand Science Research and Innovation.

2023: POTIPIROON, W. The Impact of Service Leadership on Customer Service Behavior and Word of Mouth of Employees in the Hotel Industry in Songkhla Province: Examining the Role of Service Climate and Deep Acting as Mediators, Principal Investigator, Thailand Science Research and Innovation.

2023: POTIPIROON, W. Institutional and Governance Factors Predicting Citizens' Perceptions of Local Government Accountability and their Impact on Public Trust, Citizen Satisfaction, Citizen Participation and Citizen Voting Intentions: A Citizen-Centered Perspective, Principal Investigator, Prince of Songkla University.

2023: POTIPIROON, W. The Impact of Organizational Career Management on the Well-being and Turnover Intentions of Employees in the Hotel Industry in Songkla Province: Probing Generational Differences, Principal Investigator, Prince of Songkla University.

2023: POTIPIROON, W. The Impact of Service Leadership on Customer Service Behavior and Word of Mouth of Employees in the Hotel Industry in Songkhla Province: Examining the Role of Service Climate and Deep Acting as Mediators, Principal Investigator, Prince of Songkla University.

2022: POTIPIROON, W. The Influence Of Rewards On Corruption Whistleblowing: Survey And Experimental Studies, Principal Investigator, Prince of Songkla University.

2019: POTIPIROON, W. & BOONPUNTH, K., An Integrated Approach Towards Solving Land Encroachment Problems: A Case Study Of Koke-Rai Land Strip, Amphoe Muang, Songkhla Province, Principal Investigator, Office of the National Anti-Corruption Commission.

2019: POTIPIROON, W., SRISUTHISA-ARD, A., & CHAIJAROENWATANA, B., Corruption-Free Bureaucracy: A Viewpoint Survey Of Government Employees On Whistleblowing, Principal Investigator, Thailand Science Research and Innovation (TSRI).

2019: POTIPIROON, W. Corruption-Free Bureaucracy: A Viewpoint Survey of Government Employees on Whistleblowing, Principal Investigator, Thailand Science Research and Innovation.

Service

Service to the Institution

Department Assignments

Chair:

2022-2023: Thesis Chair

University Assignments

Committee Member:

2020-2021: University 4.0, Prince of Songkla University

Mentoring Activities:

2020-2021: RDO (mentoring young scholars)

Service to the Profession

Invited Lecture

2023: Lecturer and learning exchange on the topic Thesis advisor's baht that is desirable for students' thesis success Under the seminar, the Curriculum Management Committee and graduate faculty Faculty of Education, Prince of Songkla University, Songkhla, Thailand (State). Lecturer and learning exchange on the topic Thesis advisor's baht that is desirable for students' thesis success Under the seminar, the Curriculum Management Committee and graduate faculty Faculty of Education, Prince of Songkla University

2023: Lecturer on the topic Path to becoming a perfect graduate in the 21 century In the orientation of new graduate students (Thai students) Graduate School, Songkhla, Thailand (Local). Lecturer on the topic Path to becoming a perfect graduate in the 21 century In the orientation of new graduate students (Thai students) Graduate School

Member: Committee/Task Force

2023: Diamond Ring Sheriff Selection Committee (Area 3 Southern Border Provinces) Department of Administrative Affairs (Regional).

Professional Development

Other Professional Development

2022: Seattle, Washington, USA. Presented academic work at the 82nd Academy of Management (AOM) Symposium

Technology-Related Training

2021: Room 103, Room 105 and Room 107 Office of Digital Innovation and Intelligent Systems (Computer Center). Information system training for course details and performance report

Honors/Awards

Award

2022: Best Reviewer Award 2022, International Journal of Public Administration.

2022: Best Reviewer Award 2022, European Management Review.

2022: Best Thesis Advisor in Humanities and Social Science Award, Prince of Songkla University.

2020: Social science researchers with the highest number of publications in the top 10 From the Web of Science database, Prince of Songkla University.

2020: Outstanding academic personnel in research, Faculty of Management Science, Prince of Songkla University.

2019: Best Article Award 2019, Review of Public Personnel Administration.

