# DANUPHON TIPPONG, Ph.D.

# Lecturer

# Department of Business Administration Faculty of Management Sciences, Prince of Songkla University

danuphon.t@psu.ac.th

Qualification: Additional (A)

# **Academic Background**

Ph.D. University of Nottingham, Business and Management.

M.Sc. University of Portsmouth, Logistics and Supply Chain Management.

B.B.A. Prince of Songkla University.

# **Work Experience**

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Lecturer, Prince of Songkla University (March, 2023 - Present), songkhla, Thailand.

# **Teaching**

Courses from the Teaching Schedule: COOPERATIVE EDUCATION, COOPERATIVE EDUCATION PREPARATION IN SOCIAL SCIENCE, HUMANITARIAN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, LOGISTIC SIMULATION MODELING FOR DECIOSION MAKING, LOGISTICS AND SUPPLY CHAIN RESEARCH, LOGISTICS INTERNSHIP, MATHEMATICS FOR BUSINESS, MATHEMATICS FOR BUSINESS, MODULE: ENTREPRENEURIAL TOOLKIT, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, PROJECT MANAGEMENT FOR LOGISTICS AND SUPPLY CHAIN, SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT, STRATEGIC MANAGEMENT, SUPPLY CHAIN MODELING

# **Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/3	797200-476-300-0023583	1	LOGISTICS INTERNSHIP	0	71	0	50%
2023/2	797200-460-202-0023512	1	MODULE: DIGITAL  INNOVATION AND ENTREPRENEURSHIP IN PRACTICE	7	91	637	3.7%
2023/2	797200-476-304-0023579	1	LOGISTICS AND SUPPLY CHAIN RESEARCH	3	73	219	25%
2023/2	797200-476-303-0023578	1	SUPPLY CHAIN MODELING	3	71	213	50%
2023/2	797200-476-410-0027278	1	COOPERATIVE EDUCATION	8	60	480	16.67%
2023/2	797200-472-217-0027190	1	MODULE : ENTREPRENEURIAL TOOLKIT	8	38	304	16.67%
2023/2	797200-476-310-0023591	1	PROJECT MANAGEMENT FOR LOGISTICS AND SUPPLY CHAIN	3	23	69	50%
2023/2	797200-472-451-0020652	1	LOGISTIC SIMULATION MODELING FOR DECIOSION MAKING	3	19	57	100%
2023/1	797200-476-402-0023582	1	SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT	3	73	219	14.29%

2023/1	797200-476-408-0023596	1	CHAIN MANAGEMENT SEMINAR IN LOGISTICS AND SUPPLY	3	19	57	100%
2023/1	797200-476-402-0023582	2	CHAIN MANAGEMENT	3	1	3	14.29%
2023/1	797200-460-401-0023510	4	STRATEGIC MANAGEMENT	3	1	3	20%
Totals			47	540	2,261		

#### **Intellectual Contributions**

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019, 2018

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	1			1
Publications in Conference Proceedings (Refereed)	1			1

#### **Refereed Articles**

#### Basic or Discovery Scholarship

TIPPONG, D., JOMTHANACHAI, S., KAEWWILAI, A., SUTTIPUN, M., RATTANACHAN, S., SURATWADEE MEERUNGRUANG & WARAT LIMPHANUDOM (2020). Relationships Between Sufficiency Economy Philosophy And Business Performance Using Balanced Scorecard: A Case Study Of Logistics Business In Southern Thailand. *ABAC Journal*, 40 (4), 98-113. [SCOPUS]

# **Refereed Proceedings**

### Basic or Discovery Scholarship

MOONSRI, K., & TIPPONG, D. (2023). Ambulance Routing For Multiple Patient Transportation. *The 41th Conference of Industrial Engineering Network* 2023.

#### Service

# Service to the Profession

#### Advisor

2023: Consultant to develop blood depot system for Blood Depot Unit and Blood Service Medicine, Department of Pathology, Faculty of Medicine (State).

# Other Professional Service Activities

2023: It is a working group on the 360-degree diagnostic system project to prepare for entering the public sector (SME Formalization) for fiscal year 2023, Songkhla, Thailand (National). It is a working group on the 360-degree diagnostic system project to prepare for entering the public sector (SME Formalization) for fiscal year 2023

# **Professional Development**

# **Instructional-Related Conference**

2023: Nakut Min Company Limited, Rayong. Meeting on student cooperative lesson plans

#### Other Professional Development

2023: Online. Official AnyLogic Foundational Trainin

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