

---

**MELINYA THANAIMETHAWAT, M.A.**  
**Lecturer**  
**Department of Business Administration**  
**Faculty of Management Sciences, Prince of Songkla University**  
[kanjanat4@hotmail.com](mailto:kanjanat4@hotmail.com)  
**Qualification: Scholarly Practitioner (SP)**

---

### **Academic Background**

M.A. Middlesex University, Human Resource Management.

B.B.A. Prince of Songkla University.

### **Work Experience**

#### **Work Experience**

Lecturer, Prince of Songkla University (November, 2013 - Present), Songkhla, Thailand.

### **Teaching**

**Courses from the Teaching Schedule:** BENEFIT OF MANKINDS, BENEFIT OF MANKINDS, BLACK AND WHITE, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION SKILLS, BUSINESS INSPIRATION AND CAREER EXPLORATION, BUSINESS NEGOTIATION, BUSINESS NEGOTIATION, BUSINESS NEGOTIATION, CO-CURRICULAR ACTIVITIES I, COACHING AND COUNSELING, COMPENSATION MANAGEMENT, COMPENSATION MANAGEMENT, COMPENSATION MANAGEMENT, COOPERATION EDUCATION PREPARATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION IN SOCIAL SCIENCE, COOPERATIVE EDUCATION PREPARATION, COOPERATIVE EDUCATION PREPARATION, COOPERATIVE EDUCATION PREPARATION IN SOCIAL SCIENCE, CORPORATE SOCIAL RESPONSIBILITY, CORPORATE SOCIAL RESPONSIBILITY, CREATIVE THINKING, CREATIVE THINKING, CROSS-CULTURAL MANAGEMENT, ENTREPRENEURSHIP AND NEW VENTURE CREATION, ENTREPRENEURSHIP AND NEW VENTURE CREATION, GROWTH MINDSET FOR PROFESSIONAL PRESENTER, HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE MANAGEMENT INTERNSHIP, HUMAN RESOURCE PLANNING, IDEA TO ENTREPRENEURSHIP, INTERNATIONAL BUSINESS MANAGEMENT, INTERNATIONAL HUMAN RESOURCE MANAGEMENT, INTRODUCTION TO BUSINESS, INTRODUCTION TO BUSINESS, LEADERSHIP, LEADERSHIP, LOCAL ARTS AND FABRIC, LOCAL ARTS AND FABRIC, MATHEMATICS FOR BUSINESS, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, ORGANIZATIONAL BEHAVIOR, PERSONALITY DEVELOPMENT, POCKET MONEY, POCKET MONEY, PUBLIC RELATIONS IN ORGANIZATION, PUBLIC RELATIONS IN ORGANIZATION, PUBLIC RELATIONS IN ORGANIZATION, SPECIAL TOPIC III (INTERNATIONAL HUMAN RESOURCE MANAGEMENT), STRATEGIC MANAGEMENT, SURVIVAL 101, SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY, TALENT MANAGEMENT, WORKFORCE PLANNING

#### **Executive or Professional Education**

2022 - Bachelor of Business Administration Program Management and Entrepreneurship (International Program).

### **Teaching Schedule**

| Term   | Course                 | Sec | Course Title                    | Cr | Enroll | Total | TR%  |
|--------|------------------------|-----|---------------------------------|----|--------|-------|------|
| 2023/2 | 797200-460-201-0023508 | 2   | BUSINESS COMMUNICATION SKILLS   | 2  | 58     | 116   | 10%  |
| 2023/2 | 797200-472-114-0012517 | 1   | CORPORATE SOCIAL RESPONSIBILITY | 2  | 0      | 0     | 100% |
| 2023/2 | 797200-472-411-0020578 | 2   | CORPORATE SOCIAL RESPONSIBILITY | 2  | 0      | 0     | 50%  |

|               |                        |   |  |           |             |              |       |
|---------------|------------------------|---|--|-----------|-------------|--------------|-------|
| 2023/2        | 797200-472-411-0020578 | 1 | CORPORATE SOCIAL RESPONSIBILITY                              | 2         | 1           | 2            | 50%   |
| 2023/2        | 797200-472-222-0020581 | 1 | ORGANIZATIONAL BEHAVIOR                                      | 3         | 2           | 6            | 100%  |
| 2023/2        | 797200-472-420-0020596 | 1 | COOPERATIVE EDUCATION  | 8         | 4           | 32           | 100%  |
| 2023/2        | 797200-472-200-0022640 | 1 | BENEFIT OF MANKINDS  | 1         | 49          | 49           | 100%  |
| 2023/2        | 797200-460-102-0023505 | 4 | HUMAN RESOURCE MANAGEMENT                                    | 3         | 103         | 309          | 20%   |
| 2023/2        | 797200-472-104-0027176 | 1 | LOCAL ARTS AND FABRIC  | 1         | 62          | 62           | 100%  |
| 2023/2        | 797200-475-306-0027271 | 1 | BUSINESS NEGOTIATION   | 3         | 62          | 186          | 100%  |
| 2023/2        | 797200-460-201-0023508 | 1 | BUSINESS COMMUNICATION SKILLS                                | 2         | 78          | 156          | 10%   |
| 2023/2        | 797200-475-422-0023571 | 1 | TALENT MANAGEMENT  | 3         | 67          | 201          | 20%   |
| 2023/2        | 797200-460-102-0023505 | 3 | HUMAN RESOURCE MANAGEMENT                                    | 3         | 99          | 297          | 20%   |
| 2023/2        | 797200-460-202-0023512 | 3 | MODULE: DIGITAL  INNOVATION AND ENTREPRENEURSHIP IN PRACTICE | 7         | 91          | 637          | 3.7%  |
| 2023/2        | 797200-475-312-0023568 | 1 | PUBLIC RELATIONS IN ORGANIZATION                             | 3         | 67          | 201          | 100%  |
| 2023/1        | 797200-472-118-0021960 | 1 | POCKET MONEY   | 2         | 0           | 0            | 100%  |
| 2023/1        | 797200-472-102-0027174 | 2 | CREATIVE THINKING  | 2         | 101         | 202          | 20%   |
| 2023/1        | 797200-460-201-0023508 | 3 | BUSINESS COMMUNICATION SKILLS                                | 2         | 86          | 172          | 6.25% |
| 2023/1        | 797200-472-327-0020595 | 1 | COOPERATIVE EDUCATION PREPARATION                            | 1         | 4           | 4            | 100%  |
| 2023/1        | 797200-472-201-0027175 | 1 | POCKET MONEY   | 2         | 51          | 102          | 100%  |
| 2023/1        | 797200-460-201-0023508 | 4 | BUSINESS COMMUNICATION SKILLS                                | 2         | 26          | 52           | 6.25% |
| 2023/1        | 797200-472-122-0027193 | 1 | BUSINESS INSPIRATION AND CAREER EXPLORATION                  | 2         | 40          | 80           | 25%   |
| 2023/1        | 797200-472-411-0020578 | 1 | CORPORATE SOCIAL RESPONSIBILITY                              | 2         | 49          | 98           | 100%  |
| 2023/1        | 797200-472-314-0020567 | 1 | BUSINESS COMMUNICATION                                       | 3         | 0           | 0            | 100%  |
| 2023/1        | 797200-472-102-0027174 | 3 | CREATIVE THINKING  | 2         | 78          | 156          | 20%   |
| 2023/1        | 797200-475-303-0023560 | 1 | COMPENSATION MANAGEMENT                                      | 3         | 73          | 219          | 100%  |
| 2023/1        | 797200-472-421-0027204 | 1 | SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY           | 2         | 5           | 10           | 100%  |
| <b>Totals</b> |                        |   |  | <b>70</b> | <b>1256</b> | <b>3,349</b> |       |

## Intellectual Contributions

**Intellectual Contributions Grid:** Years: 2023, 2022, 2021, 2020, 2019, 2018

| Category   | BDS | AIS | TLS | Total |
|--|-----|-----|-----|-------|
| Articles in Peer-Reviewed Journals   | 1   |     |     | 1     |
| Publications in Conference Proceedings (Refereed)                                | 3   |     |     | 3     |
| Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings | 1   |     |     | 1     |

## **Refereed Articles**

### Basic or Discovery Scholarship

HARADA, Y., BOSTAN ALI, W., & CHONGPHAKDI, K. (2020). The Impact Of Human Resources Information Systems

On Pivotal Capacity In Human Resources Management Policies. *The seybold report journal (TSRJ)*, 17 (19), 815-822.  
[SCOPUS]

## Refereed Proceedings

### Basic or Discovery Scholarship

SAENGYOKKUN, C., ATCHARIYACHAY, C., SONGMUANG, H., CHONGPHAKDI, K., WONGPHRACHAN, N., RINCHAYAN CHUENKLIN , SUPPAKIT BOONPIPAT , TIPAGORN SAENKAEW & TEERASAK JINDABOT (2022). The Influence of Attitudes on Purchase Intention towards Halal Food Products of Non-Muslim Consumers in Songkhla Province, Thailand. *The 11st PSU Trang National and 1st International Conference on Research across the Disciplines 2022* 867-880.

JINDABOT, T., BINLATEH, A., LAKSANAWONG, A., CHONGPHAKDI, K., THONGBORIBOON, M., PIYAWAN PHETPRADAB , ROSNEE E-SOR & SIRIPAT NUANHOM (2022). The Relationship Between Consumers Awareness of Ethical Marketing Toward Cosmetic Consumption Behavior in Songkhla Province. *The 11st PSU Trang National and 1st International Conference on Research across the Disciplines 2022*, 925-936.

SUPANTI, D., NA NAKORN, T., & CHONGPHAKDI, K. (2020). Does psychological capital increase work engagement? A key to improving organizational citizenship behavior. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 15-22.

## Books, Monographs, Compilations, Manuals

### Manuals/Guides

PATTANO, D., SANGWICHEN, T., & CHONGPHAKDI, K. (2018). *Guide To Cultural Attractions In 7 Southern Provinces*

## Service

### Service to the Profession

#### Other Professional Service Activities

2023: It is a sub-activity working group under the 360-degree diagnostic system project to prepare for the government system (SME Formalization) for fiscal year 2023, Songkhla, Thailand (National). Office of Human Resource Development and Social Mission (NHS) would like to invite you. Personnel under the jurisdiction join in carrying out minor activities under the 360 degree diagnostic system project to prepare for the government system (SME Formalization) in fiscal year 2023 on Friday, July 7, 2023 at the conference room, 3rd floor, Satun Provincial Industrial Office, SHS. As in the following list: 1. Asst. Prof. Dr. Doneekorn Supantee 2. Asst. Prof. Dr. Teerasak Chindabot 3. Dr. Kulkarn Wemes 4. Ajarn Onanong Sattayarak 5. Ajarn Kanchanat Jongpakdee

2023: It is a working group on the 360-degree diagnostic system project to prepare for entering the public sector (SME Formalization) for fiscal year 2023, Songkhla, Thailand (National). It is a working group on the 360-degree diagnostic system project to prepare for entering the public sector (SME Formalization) for fiscal year 2023

## Professional Development

### Instructional-Related Conference

2021: THE MITR-TING ROOM (SAM YAN MITRTOWN HALL) BANGKOK. The Secret Sauce: Strategy Workshop Crisis-driven Business Growth

### Technology-Related Training

2020: Office of Digital Innovation and Intelligent Systems. Excel Learning Course for Practical Use, Class 1/64

## Honors/Awards

### Award

2022: Best Oral Presentation, Prince of Songkla University, Trang Campus.