
KANCHANAT CHONGPHAKDI, M.A.
Lecturer
Department of Business Administration
Faculty of Management Sciences, Prince of Songkla University
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Qualification: Additional (A)

Academic Background

M.A. Middlesex University, Human Resource Management.

B.B.A. Prince of Songkla University.

Work Experience

Work Experience

Lecturer, Prince of Songkla University (November, 2013 - Present), Songkhla, Thailand.

Teaching

Courses from the Teaching Schedule: BENEFIT OF MANKINDS, BENEFIT OF MANKINDS, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION SKILLS, BUSINESS INSPIRATION AND CAREER EXPLORATION, BUSINESS NEGOTIATION, BUSINESS NEGOTIATION, COACHING AND COUNSELING, COMPENSATION MANAGEMENT, COMPENSATION MANAGEMENT, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION PREPARATION, COOPERATIVE EDUCATION PREPARATION, CORPORATE SOCIAL RESPONSIBILITY, CORPORATE SOCIAL RESPONSIBILITY, CREATIVE THINKING, CREATIVE THINKING, CROSS-CULTURAL MANAGEMENT, HUMAN RESOURCE MANAGEMENT, HUMAN RESOURCE MANAGEMENT, IDEA TO ENTREPRENEURSHIP, INTERNATIONAL BUSINESS MANAGEMENT, INTRODUCTION TO BUSINESS, LOCAL ARTS AND FABRIC, LOCAL ARTS AND FABRIC, MATHEMATICS FOR BUSINESS, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, ORGANIZATIONAL BEHAVIOR, POCKET MONEY, POCKET MONEY, PUBLIC RELATIONS IN ORGANIZATION, SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY, TALENT MANAGEMENT

Executive or Professional Education

2022 - Bachelor of Business Administration Program Management and Entrepreneurship (International Program).

Teaching Schedule

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797200-460-201-0023508	2	BUSINESS COMMUNICATION SKILLS	2	58	116	10%
2023/2	797200-472-114-0012517	1	CORPORATE SOCIAL RESPONSIBILITY	2	0	0	100%
2023/2	797200-472-411-0020578	2	CORPORATE SOCIAL RESPONSIBILITY	2	0	0	50%
2023/2	797200-472-411-0020578	1	CORPORATE SOCIAL RESPONSIBILITY	2	1	2	50%
2023/2	797200-472-222-0020581	1	ORGANIZATIONAL BEHAVIOR	3	2	6	100%
2023/2	797200-472-420-0020596	1	COOPERATIVE EDUCATION	8	4	32	100%
2023/2	797200-472-200-0022640	1	BENEFIT OF MANKINDS	1	49	49	100%
2023/2	797200-460-102-0023505	4	HUMAN RESOURCE MANAGEMENT	3	103	309	20%

2023/2	797200-472-104-0027176	1	LOCAL ARTS AND FABRIC	1	62	62	100%
2023/2	797200-475-306-0027271	1	BUSINESS NEGOTIATION	3	62	186	100%
2023/2	797200-460-201-0023508	1	BUSINESS COMMUNICATION SKILLS	2	78	156	10%
2023/2	797200-475-422-0023571	1	TALENT MANAGEMENT	3	67	201	20%
2023/2	797200-460-102-0023505	3	HUMAN RESOURCE MANAGEMENT	3	99	297	20%
2023/2	797200-460-202-0023512	3	MODULE: DIGITAL INNOVATION AND ENTREPRENEURSHIP IN PRACTICE	7	91	637	3.7%
2023/2	797200-475-312-0023568	1	PUBLIC RELATIONS IN ORGANIZATION	3	67	201	100%
2023/1	797200-472-118-0021960	1	POCKET MONEY	2	0	0	100%
2023/1	797200-472-102-0027174	2	CREATIVE THINKING	2	101	202	20%
2023/1	797200-460-201-0023508	3	BUSINESS COMMUNICATION SKILLS	2	86	172	6.25%
2023/1	797200-472-327-0020595	1	COOPERATIVE EDUCATION PREPARATION	1	4	4	100%
2023/1	797200-472-201-0027175	1	POCKET MONEY	2	51	102	100%
2023/1	797200-460-201-0023508	4	BUSINESS COMMUNICATION SKILLS	2	26	52	6.25%
2023/1	797200-472-122-0027193	1	BUSINESS INSPIRATION AND CAREER EXPLORATION	2	40	80	25%
2023/1	797200-472-411-0020578	1	CORPORATE SOCIAL RESPONSIBILITY	2	49	98	100%
2023/1	797200-472-314-0020567	1	BUSINESS COMMUNICATION	3	0	0	100%
2023/1	797200-472-102-0027174	3	CREATIVE THINKING	2	78	156	20%
2023/1	797200-475-303-0023560	1	COMPENSATION MANAGEMENT	3	73	219	100%
2023/1	797200-472-421-0027204	1	SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY	2	5	10	100%
Totals				70	1256	3,349	

Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	1			1
Publications in Conference Proceedings (Refereed)	3			3

Refereed Articles

Basic or Discovery Scholarship

HARADA, Y., BOSTAN ALI, W., & CHONGPHAKDI, K. (2020). The Impact Of Human Resources Information Systems On Pivotal Capacity In Human Resources Management Policies. *The seybold report journal (TSRJ)*, 17 (19), 815-822. [SCOPUS]

Refereed Proceedings

Basic or Discovery Scholarship

SAENGYOKKUN, C., ATCHARIYACHAY, C., SONGMUANG, H., CHONGPHAKDI, K., WONGPHRACHAN, N., RINCHAYAN CHUENKLIN, SUPPAKIT BOONPIPAT, TIPAGORN SAENGKAEW & TEERASAK JINDABOT (2022). The Influence of Attitudes on Purchase Intention towards Halal Food Products of Non-Muslim Consumers in Songkhla Province, Thailand. *The 11st PSU Trang National and 1st International Conference on Research across the Disciplines*

2022 867-880.

JINDABOT, T., BINLATEH, A., LAKSANAWONG, A., CHONGPHAKDI, K., THONGBORIBOON, M., PIYAWAN PHETPRADAB, ROSNEE E-SOR & SIRIPAT NUANHOM (2022). The Relationship Between Consumers Awareness of Ethical Marketing Toward Cosmetic Consumption Behavior in Songkhla Province. *The 11st PSU Trang National and 1st International Conference on Research across the Disciplines 2022* 925-936.

SUPANTI, D., NA NAKORN, T., & CHONGPHAKDI, K. (2020). Does psychological capital increase work engagement? A key to improving organizational citizenship behavior. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 15-22.

Service

Service to the Profession

Other Professional Service Activities

2023: It is a sub-activity working group under the 360-degree diagnostic system project to prepare for the government system (SME Formalization) for fiscal year 2023, Songkhla, Thailand (National). Office of Human Resource Development and Social Mission (NHS) would like to invite you. Personnel under the jurisdiction join in carrying out minor activities under the 360 degree diagnostic system project to prepare for the government system (SME Formalization) in fiscal year 2023 on Friday, July 7, 2023 at the conference room, 3rd floor, Satun Provincial Industrial Office, SHS. As in the following list: 1. Asst. Prof. Dr. Doneekorn Supantee 2. Asst. Prof. Dr. Teerasak Chindabot 3. Dr. Kulkarn Wemes 4. Ajarn Onanong Sattayarak 5. Ajarn Kanchanat Jongpakdee

2023: It is a working group on the 360-degree diagnostic system project to prepare for entering the public sector (SME Formalization) for fiscal year 2023, Songkhla, Thailand (National). It is a working group on the 360-degree diagnostic system project to prepare for entering the public sector (SME Formalization) for fiscal year 2023

Professional Development

Instructional-Related Conference

2021: THE MITR-TING ROOM (SAMYAN MITRTOWN HALL) BANGKOK. The Secret Sauce: Strategy Workshop Crisis-driven Business Growth

Technology-Related Training

2020: Office of Digital Innovation and Intelligent Systems. Excel Learning Course for Practical Use, Class 1/64

Honors/Awards

Award

2022: Best Oral Presentation, Prince of Songkla University, Trang Campus.