
WANAMINA BOSTAN ALI, Ph.D.
Assistant Professor
Department of Business Administration
Faculty of Management Sciences, Prince of Songkla University
wanamina.w@psu.ac.th
Qualification: Scholarly Academic (SA)

Academic Background

- D.B.A. Victoria University Melbourne Australia, Management.
- B.A. University of Southern Queensland Australia, Public Relational and Journalism.
- M.B.A. University of Southern Queensland Australia, International Business.

Professional Memberships

- Global Association for MSMEs and SDGs Research in Developing Countries, 2023

Work Experience

Work Experience

- Assistant Professor, Prince of Songkla University (January, 2022 - Present), songkhla, Thailand.
- Director of MBA International Program, Prince of Songkla University (2018 - Present), Hat Yai, Thailand.
- Lecturer, Prince of Songkla University (2017 - Present), Hat Yai, Thailand.
- Lecturer, DIDYASARIN INTERNATIONAL COLLEGE (2017), Hat Yai, Thailand.
- Lecturer, Dusit Thani College (2015 - 2017), Bangkok, Thailand.
- Lecturer, Victoria University Melbourne (2013 - 2016), Melbourne, Australia- VIC.
- Project Manager, Broadway Digital Media Sdn Bhd. (2011 - 2012), Kuala Lumpur, Malaysia.
- Lecturer, Greencity International College (2010 - 2012), Kuala Lumpur, Malaysia.
- Business Development Manager, Broadway Digital Media Sdn Bhd. (2010 - 2011), Kuala Lumpur, Malaysia.
- Head of Customer Support, Broadway Digital Media Sdn Bhd. (2008 - 2010), Kuala Lumpur, Malaysia.
- President's Personal Assistant, Institute of Marketing Malaysia (2007 - 2009), Kuala Lumpur, Malaysia.
- Public Relations Officer, Institute of Public Relations Malaysia (2007 - 2008), Kuala Lumpur, Malaysia.

Teaching

Courses from the Teaching Schedule: BENEFIT OF MANKINDS, BENEFIT OF MANKINDS, BUSINESS AND CULTURAL DIVERSITY IN ASEAN, BUSINESS CONSULTING, CO-CURRICULAR ACTIVITIES I, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION PREPARATION, EVENTS MANAGEMENT, EXHIBITION MANAGEMENT, EXHIBITION MANAGEMENT, HUMAN RESOURCE DEVELOPMENT AND CONTEMPORARY OPERATION MANAGEMENT, INNOVATION AND INFORMATION TECHNOLOGY FOR TOURISM MANAGEMENT IN MICE INDUSTRY, INNOVATION DESIGN AND CREATIVITY FOR MICE INDUSTRY, INNOVATION DESIGN AND CREATIVITY FOR MICE INDUSTRY, INNOVATIVE ENTREPRENEURSHIP, INTENSIVE BUSINESS FOR EXECUTIVES, INTRODUCTION TO MICE INDUSTRY, LEADERSHIP DEVELOPMENT, MANAGEMENT OF DIVERSITY, MANAGEMENT OF DIVERSITY, MANAGERIAL SKILLS DEVELOPMENT, MEETING AND CONVENTION MANAGEMENT, MICE MANAGEMENT INTERNSHIP, MICE SERVICE AND OPERATION, MINOR THESIS, MINOR THESIS, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, PROJECT MANAGEMENT, RESEARCH IN MICE, RESEARCH IN MICE MANAGEMENT I, RESEARCH IN MICE MANAGEMENT II, RESEARCH IN TOURISM AND MICE, RISK AND CRISIS MANAGEMENT IN MICE INDUSTRY, SEMINAR IN MICE

INDUSTRY, SEMINAR IN MICE INDUSTRY, SEMINAR IN MODERN MANAGEMENT, SPECIAL TOPIC IV (BUSINESS AND CULTURAL DIVERSITY IN ASEAN), STRATEGIC INTEGRATION AND BUSINESS IMPLEMENTATION, SUSTAINABLE MANAGEMENT IN MICE INDUSTRY, THESIS, THESIS, THESIS

Executive or Professional Education

2023 - Assistant Dean for Quality Development and International Relations.

2019 - Assistant Dean for Organization Development.

Teaching Schedule

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/3	797200-478-305-0023634	1	MICE MANAGEMENT INTERNSHIP	0	58	0	50%
2023/2	797200-478-310-0023632	1	RESEARCH IN MICE MANAGEMENT I	3	40	120	50%
2023/2	797200-478-303-0027283	1	EXHIBITION MANAGEMENT	3	77	231	14.29%
2023/2	797200-478-304-0023631	1	EVENTS MANAGEMENT	3	77	231	14.29%
2023/2	797200-478-304-0023631	2	EVENTS MANAGEMENT	3	70	210	14.29%
2023/2	797400-460-700-0013945	1	MINOR THESIS	6	68	408	12.5%
2023/2	797200-478-303-0027283	2	EXHIBITION MANAGEMENT	3	46	138	14.29%
2023/2	797200-460-202-0023512	4	MODULE: DIGITAL INNOVATION AND ENTREPRENEURSHIP IN PRACTICE	7	93	651	3.7%
2023/2	797400-472-660-0021270	1	THESIS	36	5	180	16.67%
2023/2	797400-460-801-0009339	1	THESIS	18	2	36	11.11%
2023/2	797200-478-403-0027112	1	COOPERATIVE EDUCATION	8	18	144	20%
2023/2	797200-478-310-0023632	2	RESEARCH IN MICE MANAGEMENT I	3	26	78	50%
2023/1	797400-460-801-0009339	1	THESIS	18	3	54	10%
2023/1	797400-472-660-0021270	1	THESIS	36	4	144	20%
2023/1	797200-478-404-0027285	1	INNOVATION DESIGN AND CREATIVITY FOR MICE INDUSTRY	3	19	57	100%
2023/1	797200-478-401-0023633	1	RESEARCH IN MICE MANAGEMENT II	3	34	102	50%
2023/1	797200-460-400-0027123	6	BENEFIT OF MANKINDS	1	45	45	9.09%
2023/1	797400-460-700-0013945	1	MINOR THESIS	6	77	462	12.5%
2023/1	797200-478-405-0023639	1	SUSTAINABLE MANAGEMENT IN MICE INDUSTRY	3	87	261	50%
2023/1	797200-478-401-0023633	2	RESEARCH IN MICE MANAGEMENT II	3	34	102	50%
Totals				166	883	3,654	

Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019, 2018

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	19			19
Publications in Conference Proceedings (Refereed)	41			41
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings		2	2	4

Revisions of Books, Monographs, Compilations, Manuals			1	1
Paper Presentations (Non-Refereed)				0
Research Report, Refereed and Publicly Available	1	1		2
Grants - Funded (both refereed and non-refereed)	4	2		6
Other Research, Non-refereed	1			1

Refereed Articles

Basic or Discovery Scholarship

BOSTAN ALI, W., LONG, K., PONGSAKORNRUNGSILP, S., & CHINCHANACHOKCHAI, S. (2023). Factors influencing job stress: Evidence from tellers. *Problems and Perspectives in Management*, 21 (4), 140-149.

[SCOPUS-Q2]

BOSTAN ALI, W., H. SAIF-ALYOUSFI, A. Y., MAHMUDUL ALAM, MD., MUDA, R., NORDIN, S., YASMIN TAHIR (2022). Financial Factors Influencing Environmental, Social And Governance Ratings Of Public Listed Companies In Bursa Malaysia. *Cogent Business & Management*, 9 (1), 1-22. [SCOPUS]

HAYEEBANUNG, H., BOSTAN ALI, W., & KIM, L. (2022). What Causes Behavioral Intention In Online Food Delivery Service Of Southern Thailand? *Journal of Positive School Psychology*, 6 (8), 5888-5899. [SCOPUS]

KIM, L., MAIJAN, P., JINDABOT, T., & BOSTAN ALI, W. (2022). Investigating Perceived E-Banking Service Value In Cambodia. *Journal of Positive School Psychology*, 6 (4), 1515-1526. [SCOPUS]

JINDABOT, T., BOSTAN ALI, W., LOYKULNANTA, S., HOSSAIN, T., & HAYEEMAD, M. (2022). An Investigation Into Thai Investment Opportunities In Bahrain. *Journal of Positive Psychology and Wellbeing*, 6 (1), 1406-1418. [SCOPUS]

KIM, L., JINDABOT, T., & BOSTAN ALI, W. (2022). Assessing Customer Trust In Latex Glove Industry: Fear Of Covid-19 As A Moderator. *ABAC Journal*, 42 (2), 245-266. [SCOPUS]

BOSTAN ALI, W., JITSOPA, S., & SIRISOMBAT, T. (2022). Service Innovation Technology Applied By Halal Tourism Operators In Thailand. *Journal of Halal Science and Technology*, 1 (1), 32-37. [Other]

KUOCH, D., & BOSTAN ALI, W. (2021). Is Perceived Value A Mediator Of Technology Acceptance Model? *Psychology and Education*, 58 (4), 4592-4609. [SCOPUS]

KIM, L., MAIJAN, P., JINDABOT, T., & BOSTAN ALI, W. (2021). How To Build Trust: Evidence From Thai Customers In The Latex Glove Industry. *Innovative Marketing*, 17 (4), 120-131. [SCOPUS]

HARADA, Y., & BOSTAN ALI, W. (2021). Developing A Conceptual Model For The Extent Of Employees Trend To Benefit From Flexible Working Hours In Light Of The Covid-19 Pandemic. *Philosophical Readings*, 13 (4), 1829-1833. [SCOPUS]

IN-OUN, P., & BOSTAN ALI, W. (2021). Exploratory Study Of Technology Attitude Towards Event Technologies In Thailand. *Turkish Online Journal of Qualitative Inquiry*, 12 (3), 3901-3910. [SCOPUS]

KIM, L., MAIJAN, P., JINDABOT, T., & BOSTAN ALI, W. (2021). Understanding Customer Trust In Latex Glove Industry: Evidence From Thai Customers. *Review of International Geographical Education Online*, 11 (8), 1014-1022. [SCOPUS]

HARADA, Y., BOSTAN ALI, W., & CHONGPHAKDI, K. (2020). The Impact Of Human Resources Information Systems On Pivotal Capacity In Human Resources Management Policies. *The seybold report journal (TSRJ)*, 17 (19), 815-822. [SCOPUS]

HAYEEMAD, M., HASAMA, A., NOIPOM, T., & BOSTAN ALI, W. (2020). Halal Kitchen Hotel and Its Opportunities In The Muslim Tourist Market. *Business Review Journal*, 12 (1), 104-118. [1]

BOSTAN ALI, W., & LAPAROKIT, S. (2019). The Main Factors Influencing E-Business Technology Adoption Of Entrepreneurs In Wow Project Songkhla, Thailand. *Journal of Management Sciences*, 36 (2), 60-86. [Unranked quintile]

BOSTAN ALI, W., SUTTIPUN, M., & HUNGSAPRUEK, T. (2019). The Influence Of Trust Management And E-Loyalty Of Internet Banking Users: Evidence From Southern Thailand. *PACIFIC BUSINESS REVIEW INTERNATIONAL*, 12 (4), 1-8. [ISI]

BOSTAN ALI, W. (2018). Comparison Of The Effectiveness Of Work Integrated Learning And Computer Simulation

Teaching Method For Theoretical Subjects In Hospitality Industry Curriculum. *Journal of Management Sciences* , 35 (1), 51-74. [1]

WAEHAMA, W., & BOSTAN ALI, W. (2018). Development Flipped Classroom Model By Using Live Lectures To Online Video-Recorded Lectures Base On Facebook For 21st Century Learning Skills In Educational Research And Evaluation Faculty Of Education Prince Of Songkla University. *Veridian E-Journal, Silpakorn University (Humanities, Social Sciences and arts)* , 2561 (3), 1786-1804. [1]

BOSTAN ALI, W., MAHMUDUL ALAM, M., HAYEEMAD, M., & WAEHAMA, W. (2018). Challenges And Prospects Of The Halal Hotel Industry In Muslim-Majority And Muslim-Minority Countries: The Case Of Malaysia And Thailand. *Journal of Halal Industry & Services*, 2018 (1), 5-8. [Other]

Refereed Proceedings

Basic or Discovery Scholarship

SEMMANMAD, N., & BOSTAN ALI, W. (2023). The Influence of Perceived Festival Economy Event Technology on Malaysian Tourists' Revisit Intention. *The 15th National Conference on Administration and Management (NCAM 15)*, 257-268.

WANGNAH, U., & BOSTAN ALI, W. (2023). Factors Affecting Muslim-Friendly Travel Decisions of Malaysian Tourists in Songkhla. *The 15th National Conference on Administration and Management (NCAM 15)*, 232-245.

SEMMANMAD, N., & BOSTAN ALI, W. (2023). Factors Affecting the Acceptance of Revenue Departmente-Filling System. *The 15th National Conference on Administration and Management (NCAM 15)*, 375-384.

BOSTAN ALI, W., SANGSAHA, C., SEEMAI, N., RATTANANUPHONG, P., & JUNNUAL, P. (2022). Attitude And Acceptance of Innovative Technology Using Virtual Technology Ai Humans Towards The Behavior of Business Travelers. *The International and National Conference on Business Administration and Accountancy 2022*, 39-70.

HEMMAN, D., SEMASRI, A., BOPPHARUT, S., PAKASAN, T., RATTANAPAN, W., HARAFUD IED-AE & WANAMINA BOSTAN ALI (2022). A Study of Business Travelers Acceptance For Cryptocurrency Use: A Case Study Of The Bitkub. *The International and National Conference on Business Administration and Accountancy 2022*, 262-276.

BOSTAN ALI, W., YENWISSET, P., JAKKAWANPITAK, P., KAEWPAIBOON, R., LAKHANUKIT, W., KAMONCHANOK SALAPTHONG (2022). Customer Satisfaction Towards Service Quality of Staff At Mice Venues. *The International and National Conference on Business Administration and Accountancy 2022*, 71-86.

KWANKLEANG, A., HEMMAN, D., SRIURAI, K., & BOSTAN ALI, W. (2022). Cross Border Exhibitions In Malaysia And Thailand. *The International and National Conference on Business Administration and Accountancy 2022*, 300-306.

SAEKHOW, P., THAWETHONG, B., CHIANHOM, N., SRISUK, R., CHAIPAKDEE, A., WANAMINA BOSTAN ALI (2022). Factors Influencing Change Towards A Touchless Society In The Next Normal. *The International and National Conference on Business Administration and Accountancy 2022*, 14-35.

THIPTHONG, W., CHOOSAN, A., MADLEM, A., BUN-AE, P., & BOSTAN ALI, W. (2022). Agreement Level of Service Users Determining Songkhla As A Sports City. *The 14th National Conference on Administration and Management (NCAM 14)*, 27-36.

BOSTAN ALI, W., NICHAROEN, N., & BOONTHAM, R. (2022). Hotel Stakeholders Demands Towards Marketing Technology of Hotel Industry In Southernmost Part of Thailand. *The 14th National Conference on Administration and Management (NCAM 14)*, 76-84.

SUPRUEKSAPHAWON, K., SENGTHONG, C., OTARIG, N., PENG-UDOM, N., & BOSTAN ALI, W. (2022). Mice Industry Response During Covid 19 : A Case Study Of MICE Cities. *The 14th National Conference on Administration and Management (NCAM 14)*, 123-134.

CHORUENGSAK, Y., NULAI, P., SAELEE, T., KRUKAEW, K., & BOSTAN ALI, W. (2022). Factors Influencing Business Travel Decision-Making of Thai Family. *The International and National Conference on Business Administration and Accountancy 2022*, 88-94.

ON-OUN, P., & BOSTAN ALI, W. (2021). Perspective of Koh Yai Community Towards Sustainable Tourism. *The 13th National Conference on Administration and Management (NCAM 13)*, 22-32.

ON-OUN, K., NGOENTEERACHOT, T., SUANBANJONG, K., CHAIMANEE, K., AYARARAT, N., WANAMINA BOSTAN ALI (2021). IMT-GT: Exploring The Experience of Thai Business Travelers Toward Capability Of Songkhla MICE City. *The 13th National Conference on Administration and Management (NCAM 13)*, 59-75.

WANNACHAI, K., PHANKAEW, C., ANUWONG, P., KEDSARA, P., BOSTAN ALI, W., WARANCHIT KHONGYEN

- (2021). The Capabilities and Readiness of Incentive Travels To Red Zone Districts in Songkhla. *The 13th National Conference on Administration and Management (NCAM 13)*, 33-44.
- CHUJIT, S., NUJINSENG, A., SOPHEE, O., RAKSASIN, R., CHUJIT, S., WANAMINA BOSTAN ALI (2021). Identifying Factors of Decision Making For Participation of Exhibition of Food Industry Entrepreneurs: A Case Study of Songkhla Exhibition. *The 13th National Conference on Administration and Management (NCAM 13)*, 45-58.
- NGOENTEERACHOT, T., BRAHENG, A., CHAMSAB, D., PRUEKUDOM, K., GUEK, K., MATASIT RUEANGWONGROT & WANAMINA BOSTAN ALI (2021). Satisfaction Level of Exhibition Visitors During Covid-19 Situation. *The 13th National Conference on Administration and Management (NCAM 13)*, 82-91.
- U-MA, N., KRUEWANICHAKIT, W., CHANMANEE, N., TARATOY, N., BUNYARAT, N., WANAMINA BOSTAN ALI (2021). Risk Management in Organizing Meeting During The Covid-19 Crisis. *The 13th National Conference on Administration and Management (NCAM 13)*, 92-103.
- PRASEARTSRI, P., RODPECH, P., CHEVACHUKIAT, N., SAE, S., IN-SUK, S., WANAMINA BOSTAN ALI (2021). Covid-19 Crisis Impact Towards Mice Supply Chain In Songkhla. *The 13th National Conference on Administration and Management (NCAM 13)* 76-80.
- WONGKITTIPONG, S., & BOSTAN ALI, W. (2021). Presentation Model of Online Apparel Product Affecting to Purchasing Decision Making of Baby Boomer Generation. *The 13th National Conference on Administration and Management (NCAM 13)* 399-409.
- WAISUWAN, T., & BOSTAN ALI, W. (2021). Factors Influencing the Decision Making of Restaurant Owners to Use Delivery Applications; A Comparative Study Among Food Delivery Companies in Songkhla Province. *The 13th National Conference on Administration and Management (NCAM 13)*, 382-391.
- BARU, H., & BOSTAN ALI, W. (2020). A Comparative Study On The Effects of Halal-Friendly Attributes On Purchase Behaviors of Thai And Foreign Guests In The Hotel Industry In Five Southern Boarder Provinces of Thailand. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 193-197.
- KAEWNOPPARAT, N., TOONDUM, P., WONGPOTIPAN, C., BOSTAN ALI, W., KRITTAYARUANGKIT, O., SUEFOEI SAE-LIM (2020). Satisfaction of Tourist Towards OTOP Nawatvithi Project In Songkhla. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 198-211.
- BOSTAN ALI, W., ANUJAN, K., SRISONGKRAM, S., KHRUTNOI, W., THONGNOO, C., JITRANUT CHONLAHUT (2020). A Study of External Stakeholders Perspective Towards Possibility of Songkhla To Become MICE City. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 141-146.
- SAENGAKEW, C., WONGKITTISAK, P., JITNARONG, K., SOMJAI, N., BOSTAN ALI, W., PARUNYA RUEANJUN (2020). Exploration of Incentive Travel Destination Capability In Songkhla. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 161-187.
- BOONYASUNANTHA, T., MEEMALI, P., CHOOSUWAN, W., BOSTAN ALI, W., PHATJUMNIAN, S., THEERA JONGWILAIKASEM (2020). Identify Thailand Sustainable Management Event Standard Supportive Needs By Event Organizer In Songkhla. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)* 157-160.
- ON-OUN, P., & BOSTAN ALI, W. (2020). An Exploratory Study of Attitudes Towards Event Technology In Thailand. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 147-156.
- MAITEM, K., BOONKEAW, K., KASIWONG, K., BOSTAN ALI, W., LOHHEAM, A., NUTTHAKARN WORNSUK (2020). Exploration of Ai Technology In Mice Cities In Thailand. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 131-136.
- ISARATA, D., SOMSONG, N., UNGKUSOLMONGKOL, T., BOSTAN ALI, W., BINSURIYA, A., THANAPAT SIRISOMBAT (2020). Developing A Smart Village Model For Village Development In Satun. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 125-130.
- MAPAN, K., SUWANNO, C., NUNCHUKHAN, S., BOSTAN ALI, W., PORNVUTHIKUL, S., SUTTICHAH PIYAPANEEKUL (2020). Assessing Homestay Decision Making During Digital Disruption Era of Customers In Songkhla. *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)* 188-193.
- BOSTAN ALI, W., YAMSUWAN, K., CHANSUKSRI, M., CHAROENSRI, W., PALASAK, N., PATCHAREE NOOKOKSOONG (2020). Socio-Economic And Environmental Impacts of Exhibitions in Hat Yai, Songkhla. *The*

- International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 137-140.
- BOSTAN ALI, W., HAYEEMAD, M., MAHMUDUL ALAM, M., BIN AHMAD RAZIM, M., & WAEMAMU, W. (2019). Exploring the McKinsey 7s of Muslim-friendly hotels in Islands of Southern Thailand. *The 11th National Conference on Administration and Management (NCAM 11)*, 354-363.
- BOSTAN ALI, W., ON-OUN, P., RUEANGMANATSUTTHI, K., JONGJIT, R., & PITIPOOMPONG, T. (2019). The future meetings: A case study of five selected Thailand's world class venues. *2019 APacChrie & EuroChrie Joint Conference Cum 4th Global Tourism and Hospitality Conference*, 535-567.
- BOSTAN ALI, W., PETCHJUMNIAN, I., SONAROD, P., & BINLAEMAN, A. (2019). Understanding the needs of the business travellers: A case study in hotel southern Thailand. *2019 APacChrie & EuroChrie Joint Conference Cum 4th Global Tourism and Hospitality Conference*, 587-643.
- BOSTAN ALI, W., SUPASIRIPROMSUK, N., BILLAEMUN, S., & YONGYUTVUTTIKUL, T. (2019). Green image and business travelers decision making in the green hotel industry in Thailand. *2019 APacChrie & EuroChrie Joint Conference Cum 4th Global Tourism and Hospitality Conference*, 2089-2122.
- BOSTAN ALI, W., KAEONIAM, K., CHOOSAKUL, K., KEAWWAN, S., & SITTACOM, W. (2019). Baan Thung Jang Village the future community based tourism. *2019 APacChrie & EuroChrie Joint Conference Cum 4th Global Tourism and Hospitality Conference*, 987-1006.
- BOSTAN ALI, W., KONGKAEW, A., SEANGDANG, C., PHADUNG-AT, K., HAYEEMAD, M., SIRIPRAPA PHETSOOT (2019). Prospects of halal hotel industry: The case study of southern Thailand island. *2019 APacChrie & EuroChrie Joint Conference Cum 4th Global Tourism and Hospitality Conference*, 59-83.
- BOSTAN ALI, W. (2018). Towards More Formal Representations of Organisation and Management Theory: A System Dynamics Model of Expectancy Theory. *Sydney International Business Research Conference 2018*, 52-53.
- BOSTAN ALI, W., HAYEEMAD, M., & MAHMUDUL ALAM, MD. (2018). Challenges and Prospects of Halal Hotels Industry in Muslim and Non-Muslim Countries: Comparative study on Thailand and Malaysia. *International Conference on Halal Innovation in Products and Services 2018 (i-CHIPS 2018)*, 157-158.
- BOSTAN ALI, W., & AKINLOLU, J. (2018). The Impact of Engaged Users on eWOM of Event Facebook Page. *The 10th National Conference on Administration and Management (NCAM 10)*, 594-600.
- BOSTAN ALI, W. (2018). The Impact of eWOM on MICE Curriculum. *ASEAN Tourism Research Conference 2018*, -.

Books, Monographs, Compilations, Manuals

Books

- TEERAKUNPISUT, S., BOSTAN ALI, W., JAROENWISAN, K., ARUNOTHAIPIPAT, R., SA-ARDNAK, A., THANATHORN SANTICHAT & SUHBPONG SMITHTUN (2022). *Mass Participation Sport Event 102 Thailand Convention and Exhibition Bureau*.
- BOSTAN ALI, W. (2022). *Innovation And Information Technology For Tourism Management* (2nd ed.) Prince of Songkla University.
- BOSTAN ALI, W., TEERAKUNPISUT, S., JAROENWISAN, K., ARUNOTHAIPIPAT, R., SA-ARDNAK, A., THANATHORN SANTICHAT & SUHBPONG SMITHTUN (2022). *Mega Event 102 Thailand Convention and Exhibition Bureau*.
- BOSTAN ALI, W. (2019). *Innovation And Information Technology For Tourism Management* (1st ed.) Prince of Songkla University.

Compilations

- BOSTAN ALI, W. (2018). *Innovation And Information Technology For Tourism Management In MICE Industry* Prince of Songkla University.

Presentations of Non-Refereed Papers

International

- Bostan Ali, W. (2021). *Equality for Women: Is it still worth fighting for?* International Webinar, Jakarta, Indonesia.
- Bostan Ali, W. (2021). "ASEAN and AMS Economic Recovery after COVID 19", "Climate Crisis and its Socio-Cultural Impacts in ASEAN Regions", "SEA's Role in Global Political and World Development". Webinar on ASEAN Economic Community, ASEAN, Singapore.

Bostan Ali, W. (2023). *Diversity and Leadership in Visitor Economy in Thailand*. AUSTRALIA-ASEAN: NEW NORMAL FOR THE VISITOR ECONOMY SUPPLY CHAIN SYMPOSIUM, Kuala Lumpur, Malaysia.

Research Reports

2020: BUNLUENG, P., RATTANAPAN, N., PATTANO, D., TEERAKUNPISUT, S., & BOSTAN ALI, W. Study appropriate content for developing Songkhla Province into a MICE city., submitted to .

2018: Jindabot, T., Bostan Ali, W., & Loykulnanta, S., The Industry Attractiveness And Market Opportunities In The Kingdom Of Bahrain For Thai Business Investors., submitted to Prince of Songkla University.

Grants

Research

2023: BOSTAN ALI, W. & KIM, L., Discontinued Intention of using Ground Transportation for Business Travelers and Sustainable Tourism Promotion Guidelines: A Case Study of the Malaysia-Thailand Route, Principal Investigator, Prince of Songkla University.

2020: BOSTAN ALI, W., IMMELMAN, A., AKINLOLU OLAYINKA, J., & ALAM, M., Consequences Of Covid-19 On The Micro And Small Enterprises In Thailand: Challenge Assessment And Policy Guideline For Adaptation, Principal Investigator, Faculty of Management Science, Prince of Songkla University.

2018: JINDABOT, T., HOSSAIN, T., BOSTAN ALI, W., LOYKULNANTA, S., & HAYEEMAD, M. The Industry Attractiveness And Market Opportunities In The Kingdom Of Bahrain For Thai Business Investors, Co-Investigator, Prince of Songkla University.

2018: BOSTAN ALI, W., ALAM, M., BIN AHMAD RAZIMI, M., TAIB, C., & HAYEEMAD, M. Challenges And Prospects Of Halal Hotels Industry In Muslim And Non-Muslim Countries : Comparative Study On Thailand And Malaysia, Principal Investigator, Halal Institute, Prince of Songkla University.

2018: BOSTAN ALI, W. & BUNLUENG, P., Perspectives Of Noc Members On Event Management Of The Five Olympic Games Of The 21st Century And Its Contribution To Sports Practice Legacy, Principal Investigator, Prince of Songkla University.

2018: BUNLUENG, P., RATTANAPAN, N., PATTANO, D., TEERAKUNPISUT, S., & BOSTAN ALI, W. Content Study Suitable For Songkhla Province'S Development To Mice City, Thailand Research Fund.

Other Research

2020: BOSTAN ALI, W., & Ch'ng, T., *Alumni Engagement In ASEAN Where We Today And Where Do We Need To Go?*

Service

Service to the Institution

University Assignments

Committee Chair:

2019: AUN Curriculum Committee International College

Committee Member:

2023: AUN Quality Assessment Committee within the curriculum level Master of Education Program in Technology and Innovation for Learning Site Visit Format

2022: AUN Quality Assessment Committee within the curriculum level Faculty of Commerce and Management

2022: AUN Quality Assessment Committee within the curriculum level Bachelor of Arts Program in English Faculty of Commerce and Management, Trang Campus

2022: AUN Quality Assessment Committee within the curriculum level Bachelor of Accounting, Faculty of Commerce and Management, Trang Campus Site Visit Online

Service to the Profession

Reviewer - Article / Manuscript

2022 – 2023: American Journal of Applied Psychology (International).

2021 – 2023: Journal of Islamic Marketing (International).

Invited Lecture

2023: Lecturer of Course Series 5: Halal Marketing and International Halal Business Topic Business Matching Simulation in Halal System Management Course, Class 3, Halal Institute, Prince of Songkla University, Songkhla, Thailand (Local). Lecturer of Course Series 5: Halal Marketing and International Halal Business Topic Business Matching Simulation in Halal System Management Course, Class 3, Halal Institute, Prince of Songkla University

Reviewer: Conference Paper

2022 – 2023: International Conference on Management, Tourism and Technologies (International).

Service to the Community

Member of a Committee

2019 – 2022: Academic Board Committee of International College, Taksin University

Other Community Service Activities

2018 – 2022: ASEAN Youth Organization Advisor

Professional Development

Other Professional Development

2022: Online. Business Accreditation Seminar (AP/EMEA)

2022: Online. University Leader for The New Economy In the New Economic Era

Professional Seminars / Workshops

2023: Malaysia. Thought Leadership and Research Impact Seminar (AACSB)

2023: Malaysia. New Normal for the visitor Economy Supply Chain Symposium

Honors/Awards

Award

2020: Outstanding Academic Staff in Teaching and Learning, Faculty of Management Sciences, Prince of Songkla University.

Scholarship

2023: Funding to produce textbooks on Contemporary Management Principles, Faculty of Management Sciences, Prince of Songkla University. Grants to support the production of books/textbooks according to the announcement of the Faculty of Management Science on the Grant for the production of textbooks, books, and operating manuals from the Faculty of Management Science's income budget for the fiscal year 2022.

Last updated by member on 15-Nov-23 (11:25 AM)