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**Qualification: Scholarly Academic (SA)**

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### **Academic Background**

Ph.D. University of Reading, Management-International Business and Strategy.

M.Sc. The Manchester Metropolitan University, International Business Management.

B.B.A. Assumption University, Accounting.

### **Work Experience**

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Lecturer, Prince of Songkla University (July, 2015 - Present), Songkhla, Thailand.

### **Teaching**

**Courses from the Teaching Schedule:** BENEFIT OF MANKINDS, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION SKILLS, BUSINESS LAW, CONTEMPORARY GLOBAL ISSUES IN MANAGEMENT, COOPERATIVE EDUCATION, COOPERATIVE EDUCATION PREPARATION, ENTREPRENEUR AND NEW VENTURE MANAGEMENT, GLOBAL BUSINESS, HUMAN RESOURCE MANAGEMENT LAW, IDEA TO ENTREPRENEURSHIP, IDEA TO ENTREPRENEURSHIP, INNOVATIVE ENTREPRENEURSHIP, MANAGEMENT AND ENTREPRENEURSHIP, MINOR THESIS, MINOR THESIS, MODERN OFFICE MANAGEMENT, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, OFFICE MANAGEMENT, PRINCIPLES OF BUSINESS MANAGEMENT, PRINCIPLES OF MANAGEMENT, SEMINAR IN BUSINESS MANAGEMENT, SEMINAR IN HUMAN RESOURCE MANAGEMENT, SEMINAR IN HUMAN RESOURCE MANAGEMENT, SPECIAL TOPIC IV (CONTEMPORARY GLOBAL ISSUES IN MANAGEMENT), STRATEGIC INTEGRATION AND BUSINESS IMPLEMENTATION, STRATEGIC MANAGEMENT, STRATEGIC MANAGEMENT, STRATEGIC MANAGEMENT, STRATEGIC MANAGEMENT, TALENT MANAGEMENT, THESIS, THESIS

#### **Executive or Professional Education**

2021 - The Head of Business Administration Department.

### **Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797200-472-215-0024062	1	BUSINESS LAW	1	57	57	100%
2023/2	797200-460-001-0028179	6	IDEA TO ENTREPRENEURSHIP	1	214	214	11.11%
2023/2	797200-475-302-0023559	1	HUMAN RESOURCE MANAGEMENT LAW	3	96	288	100%
2023/2	797200-460-201-0023508	1	BUSINESS COMMUNICATION SKILLS	2	78	156	10%
2023/2	797400-460-700-0013945	1	MINOR THESIS	6	68	408	12.5%
2023/2	797200-475-422-0023571	1	TALENT MANAGEMENT	3	67	201	20%
2023/2	797200-460-201-0023508	2	BUSINESS COMMUNICATION SKILLS	2	58	116	10%

2023/2	797200-472-422-0020593	1	SEMINAR IN BUSINESS MANAGEMENT	3	1	3	100%
2023/2	797400-472-660-0021270	4	THESIS	36	1	36	16.67%
2023/2	797200-460-106-0014849	1	PRINCIPLES OF BUSINESS MANAGEMENT	3	38	114	100%
2023/2	797200-472-462-0020669	1	CONTEMPORARY GLOBAL ISSUES IN MANAGEMENT	3	31	93	100%
2023/1	797200-460-201-0023508	6	BUSINESS COMMUNICATION SKILLS	2	0	0	6.25%
2023/1	797400-472-660-0021270	4	THESIS	36	1	36	20%
2023/1	797200-460-201-0023508	5	BUSINESS COMMUNICATION SKILLS	2	30	60	6.25%
2023/1	797200-472-114-0020552	1	PRINCIPLES OF MANAGEMENT	3	0	0	50%
2023/1	797200-475-302-0023559	1	HUMAN RESOURCE MANAGEMENT LAW	3	57	171	100%
2023/1	797200-460-001-0028179	6	IDEA TO ENTREPRENEURSHIP	1	357	357	11.11%
2023/1	797200-460-401-0023510	3	STRATEGIC MANAGEMENT	3	68	204	20%
2023/1	797200-472-112-0027180	1	MANAGEMENT AND ENTREPRENEURSHIP	3	73	219	50%
2023/1	797200-472-421-0020592	1	STRATEGIC MANAGEMENT	3	47	141	100%
<b>Totals</b>				<b>119</b>	<b>1342</b>	<b>2,874</b>	

## Intellectual Contributions

**Intellectual Contributions Grid:** Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	3			3
Publications in Conference Proceedings (Refereed)	3			3

## **Refereed Articles**

### Basic or Discovery Scholarship

JINDABOT, T., BOSTAN ALI, W., LOYKULNANTA, S., HOSSAIN, T., & HAYEEMAD, M. (2022). An Investigation Into Thai Investment Opportunities In Bahrain. *Journal of Positive Psychology and Wellbeing*, 6 (1), 1406-1418. [SCOPUS]

LOYKULNANTA, S., & KHONGKEAW, S. (2021). An Influence Of Five Forces Model On Competitiveness Of Foreign Language Institutes In Southern Thailand. *Srinakharinwirot Business Journal*, 12 (1), 38-56. [2]

LOYKULNANTA, S., & AKINLOLU OLAYINKA, J. (2019). How Domestic Firms Benefit From The Presence Of Multinational Enterprises: Evidence From Indonesia And Philippines. *ECONOMIES*, 7 (3), 1-14. [ISI]

## **Refereed Proceedings**

### Basic or Discovery Scholarship

SORNNURAK, C., & LOYKULNANTA, S. (2020). Evaluation of Prospective Competitive Advantages from Adopting a Robotic Process Automation in Thai Commercial Bank: A Case Study of ABC Bank Operation Group. *The 15th National Conference on Administration and Management (NCAM 15)*, -.

## **Grants**

### Research

2020: JINDABOT, T., RATTANAPAN, N., NA NAKORN, T., PIANROJ, N., BUNLUENG, P., SARUNYOO KANCHANASUWAN, SIRINUCH LOYKULNANTA & ON-ANONG SATTAYARAK Thai Service Design For Fulfilling Consumers Preferences In The Kingdom Of Bahrain, Prince of Songkla University.

## Service

## **Service to the Institution**

### **University Assignments**

#### **Other Institutional Service Activities:**

2020: Experts criticize the curriculum curriculum and provide feedback on course improvement. Workshop on Improving the Bachelor of Business Administration Program in Human Resource Management

## **Professional Development**

### **Other Professional Development**

2023: Online. Work Discipline

2023: Zoom. Personal Data Protection Act (PDPA)

2022: Online. OBE (Backward Curriculum Design) Class 10

2021: Virtual Conference. Attend the online training course The Secret Sauce Strategy From Book of Critical Cap Strategy 2022

### **Technology-Related Training**

2022: Online. Online Training Structural Equation Analysis (SEM) Course with AMOS

2021: Room 103, Room 105 and Room 107 Office of Digital Innovation and Intelligent Systems (Computer Center). Information system training for course details and performance report