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**Qualification: Scholarly Practitioner (SP)**

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### **Academic Background**

M.Sc. University of Portsmouth, Finance.

B.B.A. Prince of Songkla University, Finance.

### **Work Experience**

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Lecturer, Prince of Songkla University (October, 2016 - Present), songkhla, Thailand.

Relationship Officer, Bangkok Bank (2012 - 2015), Songkhla, Thailand.

### **Teaching**

**Courses from the Teaching Schedule:** BENEFIT OF MANKINDS, BENEFIT OF MANKINDS, BUSINESS FINANCE, CO-CURRICULAR ACTIVITIES I, COOPERATION EDUCATION, CREDIT MANAGEMENT, CREDIT MANAGEMENT, EQUITY SECURITIES INVESTMENT, FINANCE INTERNSHIP, FINANCE LITERACY FOR A BETTER LIFE, FINANCIAL ANALYSIS, FINANCIAL INSTITUTIONS, FINANCIAL INSTITUTIONS AND MARKETS, FINANCIAL MANAGEMENT, FINANCIAL MANAGEMENT, FINANCIAL MANAGEMENT, FINANCIAL MODELING, IDEA TO ENTREPRENEURSHIP, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, PERSONAL FINANCE, PRINCIPLES OF FINANCE, PRINCIPLES OF FINANCE, PRINCIPLES OF INVESTMENT, PRINCIPLES OF INVESTMENT, READING FINANCIAL STATEMENTS FOR INVESTMENT, READING FINANCIAL STATEMENTS FOR INVESTMENT, RESEARCH IN FINANCE, RESEARCH IN FINANCE I, RESEARCH IN FINANCE II, SEMINAR IN FINANCE, SEMINAR IN FINANCE, STOCK INVESTMENT FOR WEALTH CREATION

#### **Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/3	797200-473-304-0015228	1	FINANCE INTERNSHIP	0	53	0	50%
2023/2	797200-473-303-0023517	1	RESEARCH IN FINANCE I	2	63	126	20%
2023/2	797200-460-001-0028179	7	IDEA TO ENTREPRENEURSHIP	1	214	214	11.11%
2023/2	797200-460-103-0023506	5	PRINCIPLES OF FINANCE	3	111	333	16.67%
2023/2	797200-473-202-0023515	1	FINANCIAL INSTITUTIONS AND MARKETS	3	102	306	50%
2023/2	797200-460-202-0023512	3	MODULE: DIGITAL  INNOVATION AND ENTREPRENEURSHIP IN PRACTICE	7	91	637	3.7%
2023/2	797200-460-104-0014909	5	PRINCIPLES OF FINANCE	3	6	18	25%
2023/2	797200-473-401-0023518	1	RESEARCH IN FINANCE II	2	7	14	20%
2023/1	797200-460-400-0027123	1	BENEFIT OF MANKINDS	1	50	50	9.09%
2023/1	797200-472-324-0027199	1	FINANCIAL MANAGEMENT	3	51	153	50%

2023/1	797200-473-401-0023518	1	RESEARCH IN FINANCE II	2	56	112	20%
2023/1	797200-472-323-0020588	1	FINANCIAL MANAGEMENT	3	4	12	50%
2023/1	797200-473-300-0023521	1	STOCK INVESTMENT FOR WEALTH CREATION	5	73	365	33.33%
2023/1	797200-460-001-0028179	7	IDEA TO ENTREPRENEURSHIP	1	355	355	11.11%
2023/1	797200-473-301-0023516	1	FINANCIAL MODELING	3	74	222	50%
2023/1	797200-473-001-0027345	1	FINANCE LITERACY FOR A BETTER LIFE	2	76	152	33.33%
2023/1	797200-473-002-0027346	1	READING FINANCIAL STATEMENTS FOR INVESTMENT	2	71	142	100%
<b>Totals</b>				<b>43</b>	<b>1457</b>	<b>3,211</b>	

## **Intellectual Contributions**

**Intellectual Contributions Grid:** Years: 2023, 2022, 2021, 2020, 2019, 2018

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	2	1		3
Publications in Conference Proceedings (Refereed)	3			3
Grants - Funded (both refereed and non-refereed)		1		1
Other Research, Refereed and Publicly Available	2			2

## **Refereed Articles**

### **Applied or Integrative/application Scholarship**

Cheecharoen, P., Teeparuksapan, S., & Saengkassanee, T. (2021). THE PERFORMANCE PERSISTENCE OF THAI ACTIVE RETIREMENT MUTUAL FUND. *Journal of Humanities & Social Sciences (JHUSOC)* . [T1]

### **Basic or Discovery Scholarship**

PORNTAWABANCHA, T., SANGWICHITR, K., INTARA, P., & CHEECHAROEN, P. (2022). A Study Of Financial Planning Knowledge Affecting Generation Y's Financial Planning Behaviors And Retirement Planning In Songkhla. *Journal of Management Science Chiangrai Rajabhat University* , 17 (1) , 159-190. [T1]

SANGWICHITR, K., JIRATHUMRONG, P., SAENGKASSANEE, T., INTARA, P., CHEECHAROEN, P., SANSANEE TEEPARUKSAPUN (2019). A Comparison Of Knowledge And Behaviors Of Prince Of Songkla University Students In Personal Financial Planning Before And After Attending A Personal Finance Course. *Hatyai Academic Journal* , 17 (2), 127-141. [1]

## **Refereed Proceedings**

### **Basic or Discovery Scholarship**

TAEKAEW, K., NGAMLOEDSAWAT, P., NILSUPAN, P., RODKONG, W., ARUNDORN, S., POOM CHEECHAROEN & SANSANEE TEEPARUKSAPUN (2023). Factors Affecting Decision Making To Select Housing Loan Provided By The Financial Institution For Working-Age Population In Hatyai, Songkhla. *The 12nd PSU Trang National and 2nd International Conference on Research across disciplines 2023* 441-455.

CHEECHAROEN, P., DAOH, N., PANSALAEHMAN, M., NIMUSA, S., TANYONGDA-OH, H., RUSNA BAAO (2022). The Comparison of Investment Efficiency between EDCA (Enhanced Dollar Cost Average) and LS (Lump Sum) Strategy on Foreign Investment Funds. *The 11st PSU Trang National and 1st International Conference on Research across the Disciplines 2022* 545-557.

CHEECHAROEN, P., SANTARATTIWONG, C., CHUMMAI, K., LONGLALOENG, S., THAMMACHOT, N., KAMONWAN KLINKEAW & PONGSAKORN PHETSAKUL (2022). The Analysis of Return and Risk of an Investment from The SET100 before and during Covid-20. *The 11st PSU Trang National and 1st International Conference on Research across the Disciplines 2022* 515-529.

## **Grants**

### **Research**

2018: SANGWICHITR, K., INTARA, P., & CHEECHAROEN, P., Fintech With The Role Of Informal Household Debt Management To Improve The Life Quality Sustainability, Prince of Songkla University.

### **Other Research**

2022: CHEECHAROEN, P., *Business Presentation Design*.

2022: CHEECHAROEN, P., *Fun Fact: Inflation Of Small People*.

## **Service**

### **Service to the Institution**

#### **University Assignments**

##### **Committee Member:**

2023: Asset Management Committee for Prince of Songkla University

### **Service to the Profession**

#### **Advisor**

2023: Investment advisor for Prince of Songkla University Savings Cooperative Limited (State).

#### **Invited Lecture**

2023: Lecture on Finance, Costing, Profit and Loss Estimation Student Entrepreneurship Development Center, Science Park, Prince of Songkla University, Songkhla, Thailand (State). Lecture on Finance, Costing, Profit and Loss Estimation Student Entrepreneurship Development Center, Science Park, Prince of Songkla University

2023: Lecturer on the topic Personal Financial Planning and Investment under the project Smart Saving, Smart Thinking, Equals Financial Smart Project at Student Affairs and Alumni Relations Faculty of Arts, Prince of Songkla University, Songkhla, Thailand (Local). Lecturer on the topic Personal Financial Planning and Investment under the project Smart Saving, Smart Thinking, Equals Financial Smart Project at Student Affairs and Alumni Relations Faculty of Arts, Prince of Songkla University

## **Professional Development**

### **Assurance of Learning - Professional Development**

2023: The Stock Exchange of Thailand. Visual explain course to tell a clear picture

2021: Hotel Novotel Bangkok Platinum Bangkok. Training Course CFP Financial Planning Series 4 Class 48 (3/2021)

### **Other Professional Development**

2023: academy.astotz.com. Valuation Master Class: Foundation

2022: Manchester, England. Workshop on Incubation Program for Startups in Thailand Under Tech Start-up Global Business Matching (PSU-Manchester Project)

### **Professional Seminars / Workshops**

2020: Stock Exchange of Thailand. 'Coaching: Skill for TSI Trainer' course, know our hearts, understand them with coaching skills.

**Last updated by member on 15-Nov-23 (10:28 PM)**