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**Qualification: Additional (A)**

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**Academic Background**

M.B.A. Prince of Songkla University, Tourism Management.

B.B.A. Prince of Songkla University, Marketing.

**Work Experience**

**Work Experience**

Lecturer, Prince of Songkla University (August, 2019 - Present), Songkhla, Thailand.

**Teaching**

**Courses from the Teaching Schedule:** COOPERATIVE EDUCATION, COOPERATIVE EDUCATION, DESTINATION MANAGEMENT, DESTINATION MANAGEMENT, ENTREPRENEURSHIP IN MICE BUSINESS, EVENTS MANAGEMENT, EXHIBITION MANAGEMENT, EXHIBITION MANAGEMENT, INTRODUCTION TO MICE INDUSTRY, MARKETING FOR MICE INDUSTRY, MARKETING FOR MICE INDUSTRY, RISK AND CRISIS MANAGEMENT IN MICE INDUSTRY, SUSTAINABLE MANAGEMENT IN MICE INDUSTRY, VENUE AND FACILITY MANAGEMENT

**Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797200-478-303-0027283	1	EXHIBITION MANAGEMENT	3	77	231	14.29%
2023/2	797200-478-304-0023631	1	EVENTS MANAGEMENT	3	77	231	14.29%
2023/2	797200-478-406-0023640	1	RISK AND CRISIS MANAGEMENT IN MICE INDUSTRY	3	20	60	33.33%
2023/2	797200-478-403-0027112	1	COOPERATIVE EDUCATION	8	18	144	20%
2023/1	797200-478-405-0023639	1	SUSTAINABLE MANAGEMENT IN MICE INDUSTRY	3	87	261	50%
2023/1	797200-478-309-0027118	1	ENTREPRENEURSHIP IN MICE BUSINESS	3	58	174	50%
2023/1	797200-478-200-0027280	1	INTRODUCTION TO MICE INDUSTRY	3	47	141	33.33%
2023/1	797200-478-308-0027284	1	DESTINATION MANAGEMENT	3	24	72	50%
<b>Totals</b>				<b>29</b>	<b>408</b>	<b>1,314</b>	

**Intellectual Contributions**

**Intellectual Contributions Grid:** Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
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## Refereed Articles

### Basic or Discovery Scholarship

SANGWICHEN, T., KAEWNET, P., PHENGKONA, J., CHUTIPHONGDECH, T., & DUANGPAEN, T. (2020). Enhancement Of Creative Tourism Of Traditional Thai Song Dum Houses At Khao Yoi District, Phetchaburi Province. *Journal of Liberal Arts Prince of Songkla University* , 12 (1), 180-199. [1]

## Service

### Service to the Institution

#### College Assignments

##### Chair:

2019: Chairman of the Quality Assessment Committee within the curriculum level Desktop Assessment, Department of Civil Engineering

##### Member:

2022: Quality Assessment Committee within the curriculum level Bachelor of Business Administration Program in Information Systems in Desktop Assessment

2022: Quality Assessment Committee within the curriculum level Bachelor of Science Program in Information Technology in Desktop Assessment

2020: Quality Assessment Committee within the curriculum level Department of Civil Engineering Desktop Assessment

#### University Assignments

##### Committee Chair:

2021: Chairman of the Quality Assessment Committee within the curriculum level Bachelor of Arts Program in Performing Arts and Management Faculty of Commerce and Management

##### Committee Member:

2022: Quality Assessment Committee within the curriculum level Faculty of Industrial Science and Technology, Suratthani Campus

## Professional Development

### Other Professional Development

2022: Rama Gardens Hotel Bangkok, Bangkok. Venue Management Course EP.3 Digital Marketing and Sales