
SANSANEE TEEPARUKSAPUN, M.Sc.
Lecturer
Department of Business Administration
Faculty of Management Sciences, Prince of Songkla University
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Qualification: Scholarly Practitioner (SP)

Academic Background

M.Sc. Chulalongkorn University.

B.B.A. Prince of Songkla University, Accounting.

Work Experience

Work Experience

Lecturer, Prince of Songkla University (February, 2018 - Present), Songkhla, Thailand.

Teaching

Courses from the Teaching Schedule: BENEFIT OF MANKINDS, BENEFIT OF MANKINDS, FINANCE LITERACY FOR A BETTER LIFE, FINANCIAL ETHICS, FINANCIAL INSTITUTIONS, FINANCIAL INSTITUTIONS AND MARKETS, FINANCIAL RISK MANAGEMENT, FINANCIAL RISK MANAGEMENT, INTRODUCTION TO BUSINESS, MODULE: DIGITAL| INNOVATION AND ENTREPRENEURSHIP IN PRACTICE, PERSONAL FINANCE, PRINCIPLES OF FINANCE, PRINCIPLES OF FINANCE, RESEARCH IN FINANCE, RESEARCH IN FINANCE I, SEMINAR IN FINANCE, STRATEGIC MANAGEMENT

Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	2	1		3
Publications in Conference Proceedings (Refereed)	4			4
Other Research, Refereed and Publicly Available	2			2

Refereed Articles

Applied or Integrative/application Scholarship

Cheecharoen, P., Teeeparuksapan, S., & Saengkassanee, T. (2021). THE PERFORMANCE PERSISTENCE OF THAI ACTIVE RETIREMENT MUTUAL FUND. *Journal of Humanities & Social Sciences (JHUSOC)* . [T1]

Basic or Discovery Scholarship

LIMKANCHANA, W., SANGWICHITR, K., JIRATHUMRONG, P., & TEEPARUKSAPUN, S. (2020). Factors Affecting Saving Behavior For Financial Readiness For Retirement: A Case Study Of Small And Medium Enterprise Development Bank Of Thailand In South Of Thailand. *The BU Academic Review*, 19 (2), 28-45. [T1]

SANGWICHITR, K., JIRATHUMRONG, P., SAENGKASSANEE, T., INTARA, P., CHEECHAROEN, P., SANSANEE TEEPARUKSAPUN (2019). A Comparison Of Knowledge And Behaviors Of Prince Of Songkla University Students In Personal Financial Planning Before And After Attending A Personal Finance Course. *Hatyai Academic Journal* , 17 (2), 127-141. [1]

Refereed Proceedings

Basic or Discovery Scholarship

NAEWBANTAD, Y., HAADDEN, W., SENREM, D., NOOCHOO, W., NARUEMIT, T., SANSANEE TEEPARUKSAPUN (2023). Workers' Retentions of Social Security System Article 40. *The 12nd PSU Trang National and 2nd International Conference on Research across disciplines 2023* 1-13.

TAEKAEW, K., NGAMLOEDSAWAT, P., NILSUPAN, P., RODKONG, W., ARUNDORN, S., POOM CHEECHAROEN & SANSANEE TEEPARUKSAPUN (2023). Factors Affecting Decision Making To Select Housing Loan Provided By The Financial Institution For Working-Age Population In Hatyai, Songkhla. *The 12nd PSU Trang National and 2nd International Conference on Research across disciplines 2023* 441-455.

JIRATHUMRONG, P., TEEPARUKSAPUN, S., BOONRATTANANG, S., MICHIT, A., SUWANRAT, K., NATTANICHA JANBUNLAP & TEERAWUT AREECHON (2023). Covid-19 Factors Influencing Debt Behavior Of Gen Y In Songkhla Province Under The Covid-19 Crisis. *The 12nd PSU Trang National and 2nd International Conference on Research across disciplines 2023* 252-271.

TEEPARUKSAPUN, S., UIWATTANAPONG, K., CHUMTHONG, K., YAUNYAW, K., & JANPHONG, K. (2022). The Impact of CEO Personal and Motivation Characteristics on Firm Value: the Case Study of Listed Companies in the Stock Exchange of Thailand: Banking. *The 11st PSU Trang National and 1st International Conference on Research across the Disciplines 2022* 575-588.

Other Research

2022: TEEPARUKSAPUN, S., *Online Risk Management Instruction*.

2021: TEEPARUKSAPUN, S., *Online Teaching Materials On Business Ethics And Social Responsibility*.

Service

Service to the Institution

College Assignments

Member:

2022: Quality Assessment Committee within the curriculum level Institute of Peace Studies, Prince of Songkla University

2022: Quality Assessment Committee within the curriculum level Master of Arts Program in Conflict and Peace Studies

University Assignments

Committee Chair:

2022: Chairman of the Quality Assessment Committee within the curriculum level Faculty of Business Administration, Rajamangala University of Technology Srivijaya

2022: Chairman of the Quality Assessment Committee within the curriculum level Faculty of Management Science, Narathiwat Rajanagarindra University

2022: Chairman of the Quality Assessment Committee within the curriculum level Bachelor of Business Administration Program in Information Technology Management

2022: Chairman of the Quality Assessment Committee within the curriculum level Bachelor of Business Administration Program in Management

Committee Member:

2022: Quality Assessment Committee within the curriculum level Doctor of Philosophy Program in Sustainable Development

2022: Quality Assessment Committee within the curriculum level curriculum Thaksin University International College

2022: Quality Assessment Committee within the curriculum level curriculum Faculty of Business Administration, Rajamangala University of Technology Srivijaya

2020: Quality Assessment Committee within the curriculum level By Site Visit

Professional Development

Assurance of Learning - Professional Development

2021: Zoom. Training Course AUN-QA Implementation and Gap Analysis version 4 Class 4 (For Experienced Students) organized by the Meeting of the President of Thailand

2021: Zoom. Attend AUN-QA Internal Assessor Refresh

Instructional-Related Conference

2023: Bangkok. Money Tour 2022 Academic Year 2022

2022: Online. Statistics and Data Analysis with SPSS (Intermediate)

2021: Zoom. Course Ethics and Responsibility as a Financial Planning Professional organized by Thai Financial Planners Association

Other Professional Development

2023: Faculty of Science, Prince of Songkla University. Workshop on Active Learning Management Techniques