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**Qualification: Scholarly Practitioner (SP)**

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### **Academic Background**

M.Sc. Northumbria University, Business with Entrepreneurship.

B.B.A. Prince of Songkla University, Management.

### **Work Experience**

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Lecturer, Prince of Songkla University (December, 2019 - Present), Songkhla, Thailand.

### **Teaching**

**Courses from the Teaching Schedule:** BUSINESS COMMUNICATION, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION SKILLS, BUSINESS NEGOTIATION, BUSINESS NEGOTIATION, BUSINESS NEGOTIATION, COACHING AND COUNSELING, COMMUNICATION BUSINESS ENGLISH I, COMMUNICATION BUSINESS ENGLISH II, COOPERATIVE EDUCATION PREPARATION, CROSS-CULTURAL MANAGEMENT, EFFECTIVE BUSINESS PRESENTATION, GROWTH MINDSET FOR PROFESSIONAL PRESENTER, IDEA TO ENTREPRENEURSHIP, IDEA TO ENTREPRENEURSHIP, INNOVATION MANAGEMENT AND ENTREPRENEURSHIP, KEEPING FIT: ENJOY HEALTHY AND HAPPY LIFE, PHYSICAL EDUCATION ACTIVITIES, PITCHING FOR BUSINESS, PROFESSIONAL BUSINESS PRESENTATION, SMALL BUSINESS MANAGEMENT, SMALL BUSINESS MANAGEMENT, SPECIAL TOPIC I (COACHING AND TEAM BUILDING)

#### **Executive or Professional Education**

2022 - Assistant Dean for International Affairs.

### **Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797200-460-001-0028179	8	IDEA TO ENTREPRENEURSHIP	1	57	57	11.11%
2023/2	797200-472-326-0027201	1	PITCHING FOR BUSINESS	2	51	102	33.33%
2023/2	797200-472-213-0027186	1	BUSINESS COMMUNICATION	3	38	114	100%
2023/1	797200-460-201-0023508	1	BUSINESS COMMUNICATION SKILLS	2	129	258	6.25%
2023/1	797200-460-201-0023508	2	BUSINESS COMMUNICATION SKILLS	2	108	216	6.25%
2023/1	797200-460-201-0023508	3	BUSINESS COMMUNICATION SKILLS	2	86	172	6.25%
2023/1	797200-460-001-0028179	8	IDEA TO ENTREPRENEURSHIP	1	83	83	11.11%
2023/1	797200-472-323-0027198	1	BUSINESS NEGOTIATION	3	51	153	100%
2023/1	797200-472-212-0027185	1	INNOVATION MANAGEMENT AND ENTREPRENEURSHIP	2	39	78	50%
2023/1	797200-460-201-0023508	5	BUSINESS COMMUNICATION SKILLS	2	30	60	6.25%

2023/1	797200-460-201-0023508	4	BUSINESS COMMUNICATION SKILLS	2	26	52	6.25%
2023/1	797200-472-322-0020587	1	BUSINESS NEGOTIATION	3	2	6	100%
2023/1	797200-460-201-0023508	6	BUSINESS COMMUNICATION SKILLS	2	0	0	6.25%
<b>Totals</b>				<b>27</b>	<b>700</b>	<b>1,351</b>	

## **Intellectual Contributions**

**Intellectual Contributions Grid:** Years: 2023, 2022, 2021, 2020, 2019, 2018

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	1			1
Publications in Conference Proceedings (Refereed)	1			1
Grants - Funded (both refereed and non-refereed)	1			1

### **Refereed Articles**

#### **Basic or Discovery Scholarship**

IMMELMAN, A., DANKITTIKUL, T., & SUTTIPUN, M. (2020). An Influence Of Lean Manufacturing Practices On Firm Performance Measured By Balanced Scorecard: A Case Study Of Manufacturing Firms In Thailand. *Asian Journal of Social Sciences and Management Studies*, 7 (3), 198-207. [Other]

### **Refereed Proceedings**

#### **Basic or Discovery Scholarship**

MEWES, K., & IMMELMAN, A. (2019). Drivers to venture creation among young entrepreneurs: Construct and instrument development. *International Conference on Economics, Business and Social Science Research (EBSSR)*, -.

### **Grants**

#### **Research**

2020: BOSTAN ALI, W., IMMELMAN, A., AKINLOLU OLAYINKA, J., & ALAM, M., Consequences Of Covid-19 On The Micro And Small Enterprises In Thailand: Challenge Assessment And Policy Guideline For Adaptation, Faculty of Management Science, Prince of Songkla University.

## **Service**