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**Qualification: Scholarly Academic (SA)**

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### **Academic Background**

M.Sc. Northumbria University, Business with Entrepreneurship.

B.B.A. Prince of Songkla University, Management.

### **Work Experience**

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Lecturer, Prince of Songkla University (December, 2019 - Present), Songkhla, Thailand.

### **Teaching**

**Courses from the Teaching Schedule:** BUSINESS COMMUNICATION, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION, BUSINESS COMMUNICATION SKILLS, BUSINESS NEGOTIATION, BUSINESS NEGOTIATION, COOPERATIVE EDUCATION PREPARATION, CROSS-CULTURAL MANAGEMENT, GROWTH MINDSET FOR PROFESSIONAL PRESENTER, IDEA TO ENTREPRENEURSHIP, IDEA TO ENTREPRENEURSHIP, INNOVATION MANAGEMENT AND ENTREPRENEURSHIP, PITCHING FOR BUSINESS, SMALL BUSINESS MANAGEMENT

#### **Executive or Professional Education**

2022 - Assistant Dean for International Affairs.

#### **Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797200-460-001-0028179	8	IDEA TO ENTREPRENEURSHIP	1	57	57	11.11%
2023/2	797200-472-326-0027201	1	PITCHING FOR BUSINESS	2	51	102	33.33%
2023/2	797200-472-213-0027186	1	BUSINESS COMMUNICATION	3	38	114	100%
2023/1	797200-460-201-0023508	1	BUSINESS COMMUNICATION SKILLS	2	129	258	6.25%
2023/1	797200-460-201-0023508	2	BUSINESS COMMUNICATION SKILLS	2	108	216	6.25%
2023/1	797200-460-201-0023508	3	BUSINESS COMMUNICATION SKILLS	2	86	172	6.25%
2023/1	797200-460-001-0028179	8	IDEA TO ENTREPRENEURSHIP	1	83	83	11.11%
2023/1	797200-472-323-0027198	1	BUSINESS NEGOTIATION	3	51	153	100%
2023/1	797200-472-212-0027185	1	INNOVATION MANAGEMENT AND ENTREPRENEURSHIP	2	39	78	50%
2023/1	797200-460-201-0023508	5	BUSINESS COMMUNICATION SKILLS	2	30	60	6.25%
2023/1	797200-460-201-0023508	4	BUSINESS COMMUNICATION SKILLS	2	26	52	6.25%
2023/1	797200-472-322-0020587	1	BUSINESS NEGOTIATION	3	2	6	100%

2023/1	797200-460-201-0023508	6	BUSINESS COMMUNICATION SKILLS	2	0	0	6.25%
<b>Totals</b>				<b>27</b>	<b>700</b>	<b>1,351</b>	

## **Intellectual Contributions**

**Intellectual Contributions Grid:** Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	2			2
Publications in Conference Proceedings (Refereed)	1			1
Grants - Funded (both refereed and non-refereed)	1			1

## **Refereed Articles**

### **Basic or Discovery Scholarship**

BOSTAN ALI, W., MAHMUDUL ALAM, M., AKINLOLU OLAYINKA, J., & IMMELMAN, A. (2022). Empirical Investigation Into The Dimensions Of Covid-19s Impact On Micro, Small And Medium Enterprises In Thailand. *TELEMATIQUE*, 21 (1), 3446-3464. [ISI]

IMMELMAN, A., DANKITTIKUL, T., & SUTTIPUN, M. (2020). An Influence Of Lean Manufacturing Practices On Firm Performance Measured By Balanced Scorecard: A Case Study Of Manufacturing Firms In Thailand. *Asian Journal of Social Sciences and Management Studies*, 7 (3), 198-207. [Other]

## **Refereed Proceedings**

### **Basic or Discovery Scholarship**

MEWES, K., & IMMELMAN, A. (2019). Drivers to venture creation among young entrepreneurs: Construct and instrument development. *International Conference on Economics, Business and Social Science Research (EBSSR)*, -.

## **Grants**

### **Research**

2020: BOSTAN ALI, W., IMMELMAN, A., AKINLOLU OLAYINKA, J., & ALAM, M., Consequences Of Covid-19 On The Micro And Small Enterprises In Thailand: Challenge Assessment And Policy Guideline For Adaptation, Faculty of Management Science, Prince of Songkla University.

## **Service**