

---

**THAMONWAN DANKITTIKUL, M.A.**  
**Lecturer**  
**Department of Business Administration**  
**Faculty of Management Sciences, Prince of Songkla University**  
[wantam.dan@gmail.com](mailto:wantam.dan@gmail.com)  
**Qualification: Scholarly Practitioner (SP)**

---

### **Academic Background**

M.A. Prince of Songkla University, Teaching English as an International Language.

B.A. Prince of Songkla University, Language for Development.

### **Work Experience**

#### **Work Experience**

Lecturer, Prince of Songkla University (May, 2019 - Present), Songkhla, Thailand.

### **Teaching**

**Courses from the Teaching Schedule:** COMMUNICATION BUSINESS ENGLISH I, COMMUNICATION BUSINESS ENGLISH II, COOPERATIVE EDUCATION PREPARATION, CREATIVE THINKING, CREATIVE THINKING, EFFECTIVE BUSINESS PRESENTATION, GROWTH MINDSET FOR PROFESSIONAL PRESENTER, GROWTH MINDSET FOR PROFESSIONAL PRESENTER, IDEA TO ENTREPRENEURSHIP, IDEA TO ENTREPRENEURSHIP, INTERNSHIP EXPERIENCE, INTERNSHIP IN MANAGEMENT, KEEPING FIT : ENJOY HEALTHY AND HAPPY LIFE, KEEPING FIT: ENJOY HEALTHY AND HAPPY LIFE, LATIN DANCE, PITCHING FOR BUSINESS, PROFESSIONAL BUSINESS PRESENTATION, SPECIAL TOPIC I (FOOD BUSSINESS), SURVIVAL 101, SURVIVAL 101

#### **Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/3	797200-472-328-0027203	1	INTERNSHIP EXPERIENCE	3	0	0	50%
2023/3	797200-472-328-0020594	1	INTERNSHIP IN MANAGEMENT	0	0	0	50%
2023/2	797200-460-001-0028179	8	IDEA TO ENTREPRENEURSHIP	1	57	57	11.11%
2023/2	797200-472-326-0027201	1	PITCHING FOR BUSINESS	2	51	102	33.33%
2023/2	797200-472-301-0027173	1	SURVIVAL 101	2	51	102	100%
2023/2	797200-472-101-0027178	1	GROWTH MINDSET FOR PROFESSIONAL PRESENTER	2	50	100	100%
2023/2	797200-472-328-0027203	1	INTERNSHIP EXPERIENCE	3	0	0	50%
2023/1	797200-472-102-0027174	2	CREATIVE THINKING	2	101	202	20%
2023/1	797200-460-001-0028179	8	IDEA TO ENTREPRENEURSHIP	1	83	83	11.11%
2023/1	797200-472-102-0027174	3	CREATIVE THINKING	2	78	156	20%
2023/1	797200-472-105-0027177	1	KEEPING FIT : ENJOY HEALTHY AND HAPPY LIFE	1	61	61	100%
2023/1	797200-472-102-0027174	1	CREATIVE THINKING	2	61	122	20%

Totals	21	593	985
--------	----	-----	-----

## **Intellectual Contributions**

**Intellectual Contributions Grid:** Years: 2023, 2022, 2021, 2020, 2019, 2018

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	1			1
Publications in Conference Proceedings (Refereed)	2			2

### **Refereed Articles**

#### **Basic or Discovery Scholarship**

IMMELMAN, A., DANKITTIKUL, T., & SUTTIPUN, M. (2020). An Influence Of Lean Manufacturing Practices On Firm Performance Measured By Balanced Scorecard: A Case Study Of Manufacturing Firms In Thailand. *Asian Journal of Social Sciences and Management Studies*, 7 (3), 198-207. [Other]

### **Refereed Proceedings**

#### **Basic or Discovery Scholarship**

CHALOTHORNSUDTHI, S., LENUKOOL, N., JANTARAT, T., SIENGDEE, P., TUNTIWIT, P., JINDARAT THEPPARAT , TEERASAK JINDABOT & THAMONWAN DANKITTIKUL (2023). The Influences Of Perceived Usefulness And Ease Of Use Toward Intention To Use Health Application Of Bangkok Hospital Hatyai's Customer. *The 12nd PSU Trang National and 2nd International Conference on Research across disciplines 2023*, 967-979.

MAKKUM, T., YODTHONGCHAI, A., KHAW-O, A., CHINNAWONG, K., SASUTHAMDEE, N., OMAN LORHEM , THAMONWAN DANKITTIKUL , WORAKAN JUMPA & TEERASAK JINDABOT (2022). Marketing Mix Factors Affecting Customers Decision to Use Self-Service Laundry of Undergraduate Students in Songkhla Province. *The 11st PSU Trang National and 1st International Conference on Research across the Disciplines 2022*, 893-903.

## **Service**

### **Honors/Awards**

#### **Award**

2022: Best Paper, Prince of Songkla University, Trang Campus..