
JITTIMA WICHIANRAK, Ph.D.
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Department of Accounting
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Qualification: Scholarly Academic (SA)

Academic Background

Ph.D. RMIT University, Accountancy.
M.Sc. Chulalongkorn University.
B.B.A. Prince of Songkla University, Accounting.

Work Experience

Work Experience

Lecturer, Prince of Songkla University (August, 2009 - Present), Songkhla, Thailand.

Teaching

Courses from the Teaching Schedule: ACCOUNTING INFORMATION SYSTEMS FOR DECISION MAKING, AUDITING AND ASSURANCE, AUDITING AND ASSURANCE, BENEFIT OF MANKINDS, COOPERATIVE EDUCATION IN ACCOUNTING, CORPORATE GOVERNANCE, CORPORATE GOVERNANCE, DATA ANALYSIS AND DATABASE DESIGN FOR ACCOUNTING AND BUSINESS, INFORMATION TECHNOLOGY FOR ACCOUNTING, INTERMEDIATE ACCOUNTING II, INTERMEDIATE ACCOUNTING II, INTERNAL AUDIT AND INTERNAL CONTROL, MINOR THESIS, MODULE: ERP SOFTWARE FOR ACCOUNTING, SEMINAR IN AUDITING AND ASSURANCE, SEMINAR IN INFORMATION TECHNOLOGY AND ACCOUNTING INFORMATION SYSTEM, SEMINAR IN TECHNOLOGY AND ACCOUNTING INFORMATION SYSTEM, SOCIAL RESPONSIBILITY ACCOUNTING, SOCIAL RESPONSIBILITY ACCOUNTING, TAX MANAGEMENT, TAXATION, TAXATION, TAXATION I, TAXATION I, THESIS, THESIS

Executive or Professional Education

2022 - The Head of Accounting Department.

Teaching Schedule

Term	Course	Sec	Course Title	Cr	Enroll	Total	TR%
2023/2	797400-460-700-0013945	1	MINOR THESIS	6	68	408	12.5%
2023/2	797400-460-801-0009339	4	THESIS	18	1	18	11.11%
2023/2	796400-464-701-0014099	4	THESIS	18	1	18	16.67%
2023/2	796400-464-504-0025883	1	CORPORATE GOVERNANCE	3	11	33	50%
2023/2	796200-464-243-0024285	1	DATA ANALYSIS AND DATABASE DESIGN FOR ACCOUNTING AND BUSINESS	3	100	300	50%
2023/2	796200-464-341-0024290	1	MODULE: ERP SOFTWARE FOR ACCOUNTING	6	72	432	25%
2023/2	796200-464-341-0024290	2	MODULE: ERP SOFTWARE FOR ACCOUNTING	6	72	432	25%

2023/2	796200-464-481-0015444	1	COOPERATIVE EDUCATION IN ACCOUNTING	6	80	480	11.11%
2023/1	796200-464-321-0024295	1	SOCIAL RESPONSIBILITY ACCOUNTING	3	71	213	100%
2023/1	796200-464-331-0024287	2	AUDITING AND ASSURANCE	3	69	207	50%
2023/1	797400-460-801-0009339	5	THESIS	18	1	18	10%
2023/1	796200-464-331-0019842	1	AUDITING AND ASSURANCE	3	8	24	100%
2023/1	796200-464-323-0019841	1	SOCIAL RESPONSIBILITY ACCOUNTING	3	3	9	100%
2023/1	796400-464-701-0014099	4	THESIS	18	2	36	20%
2023/1	796200-464-331-0024287	1	AUDITING AND ASSURANCE	3	75	225	50%
2023/1	796400-464-601-0025884	1	ACCOUNTING INFORMATION SYSTEMS FOR DECISION MAKING	3	11	33	100%
Totals				120	645	2,886	

Intellectual Contributions

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019, 2018

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	9			9
Publications in Conference Proceedings (Refereed)	11			11
Grants - Funded (both refereed and non-refereed)	1			1

Refereed Articles

Basic or Discovery Scholarship

SUTTIPUN, M., LEELATIWANON, S., & WICHIANRAK, J. (2023). Impact of Environmental Reporting on Firm Performance of Listed Companies from High Environmental Impact Industries in Thailand. *Journal of Business Administration Thammasat University*, 48 (178), 40-63. [T1]

SUTTIPUN, M., KHUNKAEW, R., & WICHIANRAK, J. (2023). The Impact Of Environmental, Social And Governance (Esg) Reporting And Female Board Members On Financial Performance: Evidence From Thailand. *Journal of Accounting Profession*, 19 (61), 89-111. [T1]

SUTTIPUN, M., WICHIANRAK, J., & KHUNKAEW, R. (2023). Sustainability Reporting, Gender Diversity, Firm Value And Corporate Performance In Asean Region. *Cogent Business & Management*, 10 (1), 1-24. [SCOPUS-Q2]

WICHIANRAK, J., PRASOPSOOK, N., & Suttipun, M. (2022). Influence of Integrated Reporting on Financial Performance: Evidence from Companies Listed on the Stock Exchange of Thailand. *Hatyai Academic Journal*.

WICHIANRAK, J., Wong, K., Khan, T., Siriwardhane, P., & Dellaportas, S. (2022). Soft law, institutional signalling – Thai corporate environmental disclosures. *Social Responsibility Journal*.

KHUNKAEW, R., WICHIANRAK, J., SUTTIPUN, M., BOONTHIP, K., CHUKAEW, T., THAYARAK MOOSIC & WICHAYAPORN MUSIDAENG (2021). The Relationship Between Board Characteristics, Corporate Governance Score (Cg Score) And Accounting Conservatism Of Listed Companies In The Market For Alternative Investment (Mai). *University of the Thai Chamber of Commerce Journal*, 41 (2), 127-147. [1]

WICHIANRAK, J., RATTANAMANEE, J., CHURAT, C., LAOSAKUN, T., TRIPIPAT, T., PANYA SUMRITPRADIT, PITCHAYA SAKULPRADIT, MUTTANACHAI SUTTIPUN & ON-ANONG SATTAYARAK (2021). Factors Influencing Key Audit Matters Disclosure In Audit Reports Of Companies Listed On Market Alternative For Investment (Mai). *Business Review Journal*, 13 (1), 38-57. [1]

WICHIANRAK, J., SUTTIPUN, M., ROTCHUM, K., PRASOPSOOK, N., TINGPENG, W., MUANFUNG BOONSONG (2019). The Relationship Between Corporate Social Responsibility Reporting And Audit Fees Of Listed Companies In The Stock Exchange Of Thailand. *University of the Thai Chamber of Commerce Journal*, 39 (2), 68-82. [1]

SUTTIPUN, M., SIRIPONG, W., SATTAYARAK, O., & WICHIANRAK, J. (2018). The Influence Of Enterprise Risk Management On Firm Performance Measured By The Balanced Scorecard: Evidence From Smes In Southern Thailand. *ASR: Chiang Mai University Journal of Social Sciences and Humanities*, 5 (1), 33-52. [ISI]

Refereed Proceedings

Basic or Discovery Scholarship

WICHIANRAK, J. (2023). Influence of environmental disclosures on corporate risk with board composition as moderation: the case of resources industry. *The Business Management Research Conference (BMRC 14)*, 119-120.

LEELATIWANON, S., & WICHIANRAK, J. (2022). The Influence of Environmental Disclosures on Financial Performance of Listed Companies on The Stock Exchange of Thailand: Case Studies of Industry with High Environmental Impact. *The 14th National Conference on Administration and Management (NCAM 14)*, 84-94.

THONG-ON, J., & WICHIANRAK, J. (2021). Relationship between Research and Development Spending and Firm Value of Companies Listed in the Stock Exchange of Thailand: according to Thailand 4.0 policy. *The 3rd National Academic Conference 2021 (Management in Disruptive Technologies Era)*, 2023-2031.

PORNCHAI, E., & WICHIANRAK, J. (2021). Influence of Internal control on Performance measured by Balanced Scorecard of Public organizations: A case study of Royal Thai Army. *The 3rd National Academic Conference 2021 (Management in Disruptive Technologies Era)*, 2015-2022.

BUBPHA, P., & WICHIANRAK, J. (2020). An Influence of Role of Stakeholders Asean CG Scorecard 2018 Disclosures on Environment Disclosures of Listed Companies in the Stock Exchange of Thailand: In the case of Environmentally Sensitive Industries. *The 15th National Conference on Administration and Management (NCAM 15)*, 63-76.

CHOTIWAN, K., & WICHIANRAK, J. (2020). Influence of Environmental Management on Performance Measured by Balanced Scorecard: A Case of Hotel Industry in Andaman Islands, Satun Province. *The 15th National Conference on Administration and Management (NCAM 15)*, 210-224.

WORAWATNALUNAT, A., & WICHIANRAK, J. (2020). The Relationship between Corporate Performance Measured by Balanced Scorecard and Corporate Social Responsibility Reporting: A Case Study of Listed Companies from Market for Alternative Investment (MAI). *The 15th National Conference on Administration and Management (NCAM 15)*, 172-182.

YEBMAE, C., & WICHIANRAK, J. (2020). The Relationship between Audit Committee Characteristics and Key Audit Matters Disclosures of Companies of the Stock Exchange of Thailand. *The 15th National Conference on Administration and Management (NCAM 15)*, 116-128.

WICHIANRAK, J., PHRAMHAN, N., YEBMAE, C., & OONADIRAKEKUL, W. (2020). Key Audit Matters Disclosure In Audit Reports of Companies Listed on The Stock Exchange of Thailand (SET) And The Market For Alternative Investment (MAI). *The International and National Conference in Business Administration and Accountancy 2020 (the 2nd INCBAA)* 20-31.

WICHIANRAK, J., SATTAYARAK, O., & SUTTIPUN, M. (2019). The Relationship between Company Characteristics and Key Audit Matters Disclosing in Audit Reports of Companies Listed on MAI. *The National Academic Research Conference 11th*, 80-81.

WICHIANRAK, J., NOOMAI, J., BUBPHA, P., SUTTIPUN, M., & WORAWATNLUNAT, A. (2019). Relationship between news media and corporate environmental disclosures of SET 100 listed companies in Thailand. *The 4th National Conference on Informatics, Agriculture, Management, Business administration, Engineering, Sciences and Technology (IAMBEST 2019)*, 30-.

Grants

Research

2022: WICHIANRAK, J. Environmental Disclosures And Corporate Risk Moderated By Board Composition: Evidence From Thailand, Principal Investigator, Prince of Songkla University.

Service

Service to the Profession

Advisor

2019: Advisor on Innovation Hubs project to build the country's innovation-based economy according to Thailand 4.0

Creative Economy (National).

Service to the Community

Other Community Service Activities

2020: Project to hire consultants to develop the strength of business operations of cooperatives and farmer groups, (4 sectors) Cooperatives, groups of farmers who are the main producers of agricultural products such as rice, maize, cassava, rubber, oil palm, dairy cows, beef and other suitable agricultural products

Professional Development

Other Professional Development

2023: Zoom. Data Analytics: Management and analysis of corporate data for accounting

2023: Zoom. Cases found from the auditor's audit Accounting errors that accountants must not miss

2023: Federation of Accounting Professions Building 2. At the Federation of Accounting Professions Building 3. Novotel Bangkok Future Park Rangsit. 1. SMP Manual Auditing Standards for Small and Medium Business Audits 2. Fraud Related to Basic Information Technology 3. Taxes for Accountants Taxation System

2021: VDO : Skilllane.com organized by SkillLane Education Co., Ltd. (SkillLane). Attend the online training course Python Regular Expression, the science that data makers must use

Technology-Related Training

2021: Microsoft Teams. Computer-Aided Monitoring (CAATs)

2021: Room 103, Room 105 and Room 107 Office of Digital Innovation and Intelligent Systems (Computer Center). Information system training for course details and performance report

Honors/Awards

Honor

2022: Assessment According To Psu-Tpsf Teacher Competency Standards Framework, Prince of Songkla University.

Last updated by member on 15-Nov-23 (10:20 PM)